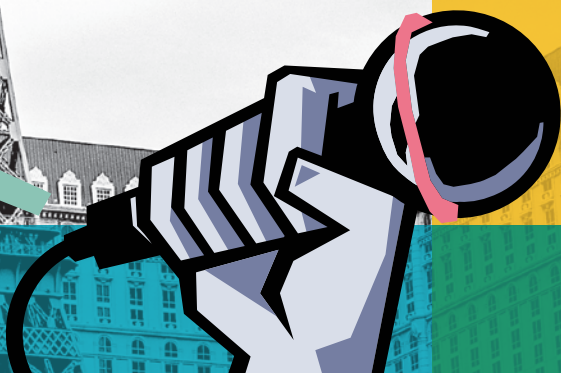




# 2023

SPONSORSHIP  
& EXHIBITING  
OPPORTUNITIES



# PODCAST MOVEMENT

VEGAS 2023

MAR  
7-10

*Evolutions*



# ABOUT EVOLUTIONS

Think of Evolutions as three single track events, all happening simultaneously, with combined keynote talks, parties and networking events.

Each track is carefully curated to be a well rounded offering of discussions covering the spectrum of podcasting. So versus needing to decide what sessions to attend during each block,

we instead do the decision making for you. Simply sign up for the track that fits you best, and we'll do the rest!

Evolutions gets its name because the main focus of the event content is the constantly changing landscape of the podcast industry. Regardless of your experience level or place in podcasting, knowing what is going on around you is crucial to your success.

## Attendance

Over 2,000 attendees expected

## Location + Dates

March 7 - 10 // 2023 // Las Vegas

## Content Focus

Innovations and evolutions in podcasting for everyone in the industry

## Education/Tracks

Industry Professional // Professional Podcaster // New and Hobbyist Podcaster

## Other Activities

Networking events, parties and a small expo hall

## Investment

Starting at \$149 for a Creator pass





## PAST PM SPEAKERS



**AISHA TYLER**

Girl on Guy



**DAN CARLIN**

Hardcore History



**GLYNN WASHINGTON**

Snap Judgment



**GUY RAZ**

TED Radio Hour &  
How I Built This



**MARK CUBAN**

Fireside



**WILL FERRELL**

Big Money Players



**SARAH KOENIG**

Serial



**TERRY GROSS**

Fresh Air

**+1,000s  
MORE**

## CURRENT & PAST SPONSORS



adswizz

ART19

AUDIOBOOM

authentic  
A Podtrac Company

AWeber



Cadence13



libsyn

PodBean  
Podcast Hosting & Funding

ESPN

Megaphone

nielsen

pandora

PATREON

Google

Spotify

SHURE


WordPress.com

zoom



Simplecast



PODCAST  MOVEMENT  
*Evolutions*

**+100s MORE**



# 2023 SPONSORSHIP OPPORTUNITIES

## SPONSOR PACKAGES

~~Platinum // \$55,000 // 1 available~~ **SOLD**

~~Gold // \$30,000 // 2 available~~ **SOLD**

~~Silver // \$15,000 // 2 available~~ **SOLD**

## EXPO BOOTHS

10x10 // \$3,500 //

20x10 "Double" // \$7,500 //

30x20 "Island" // \$18,000 // 1 available

20x20 "Island" // \$12,500 // 1 left

~~30x10 "Lobby Peninsulas" // \$18,000 // 2 available~~ **SOLD**

## BRANDING (All Exclusive)

~~Attendee Badge // \$12,000~~ **SOLD**

~~Attendee Welcome Bag // \$12,000~~ **SOLD**

Virtual Ticket // \$11,000

~~Event WiFi // \$9,000~~ **SOLD**

~~Hotel Key Card // \$7,000~~ **SOLD**

Hotel Room Drop Sponsor // \$2,000 // 3 Nights Available

~~Lanyard // \$12,000~~ **SOLD**

~~Mobile App // \$5,000~~ **SOLD**

~~Merch Store Sponsor // \$4,000~~ **SOLD**

~~Photo Booth // \$6,000~~ **SOLD**

## NETWORKING (All Exclusive)

~~Coffee Lounge & Coffee Sponsor // \$6,000~~ **SOLD**

Speaker/Sponsor/Industry Pass Lounge // \$9,000



CHECK OUT OUR  
SIGNAGE & BRANDING  
OPPORTUNITIES



# 2023 SPONSORSHIP OPPORTUNITIES

## EDUCATION (All Exclusive)

~~Industry Track / \$15,000~~ **SOLD**

~~Podcaster: Create Track // \$10,000~~ **SOLD**

~~Podcaster: Profit Track // \$10,000~~ **SOLD**

~~Podcaster: Grow Track // \$10,000~~ **SOLD**

~~Beginning Podcaster Track // \$5,000~~ **SOLD**

~~Expo Stage Sponsor // \$5,000~~ **SOLD**

Private Lunch or Breakfast (Food Incl) // \$10,000

Pre-Con Workshop Sponsor // \$5,000 // 2 remaining

## PARTIES/EVENTS (All Exclusive)

~~Tuesday Afternoon Check-In Party // \$6,000~~ **SOLD**

Tuesday Evening Welcome Party // \$10,000

~~Wednesday Evening Party // \$15,000~~ **SOLD**

~~Thursday Evening Party // \$15,000~~ **SOLD**

Friday Evening After Party // \$10,000

Speaker & Sponsor Reception // \$6,000

Private Dinner/Event/Party Sponsor // \$3,000

## PRINT PROGRAM ADS

Half Page 5.5" x 4.25" // \$800 // 4 available

Full Page 5.5" x 8.5" // \$1,500 // 4 available

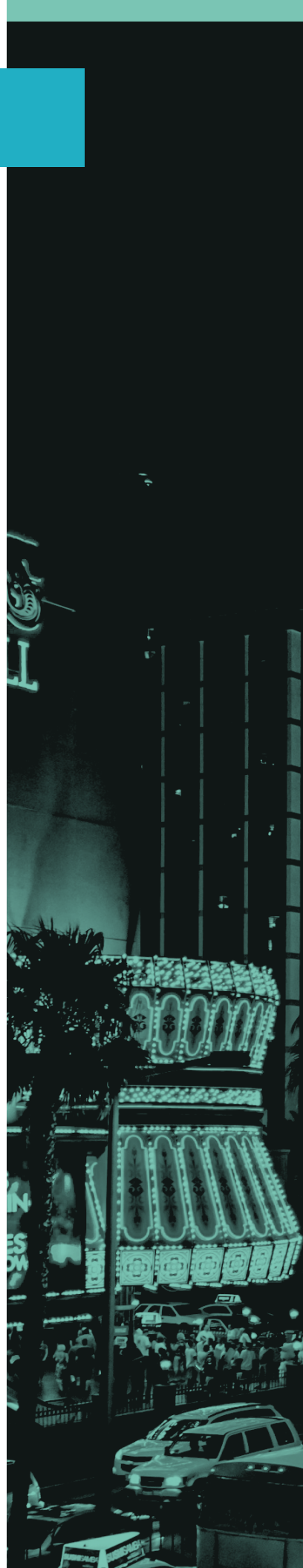
## BAG INSERTS

Attendee Bag Insert Add-On // \$1,000 // 5 available

Attendee Bag Insert (Non-Sponsor) // \$2,000 // 5 available



CHECK OUT OUR  
SIGNAGE & BRANDING  
OPPORTUNITIES





# SPONSOR PACKAGES

These packages include exposure and branding not available to anyone else, and represent the biggest supporters who make Evolutions possible. You'll also enjoy the earliest selection of your booth location, and additional inclusions to make the most out of your Evolutions activation.

**SOLD**



## PLATINUM

// ~~\$55,000~~

// **1 available**

- 20'x20' island booth in preferred location
- 10 All Access passes for staff and clients
- Platinum branding on homepage, sponsor page, and registration confirmation page
- Platinum branding on stage signage
- Two Full page ads in print program
- One insert in attendee gift bag
- Private meeting room at conference venue
- Exposure on every Event Newsletter

**SOLD**



## GOLD

// ~~\$30,000~~

// **2 available**

- 10'x10' expo booth
- 6 All Access passes for staff and clients
- Gold branding on homepage, sponsor page, and registration confirmation page
- Gold branding on stage signage
- Full page ad in print program
- One insert in attendee gift bag
- Private meeting room at conference venue
- Exposure on every Event Newsletter

**SOLD**



## SILVER

// ~~\$15,000~~

// **2 available**

- 10'x10' expo booth
- 4 All Access passes for staff and clients
- Silver branding on homepage & sponsor page
- Silver branding on stage signage
- Half page ad in print program
- One insert in attendee gift bag
- Exposure on every Event Newsletter

PODCAST MOVEMENT





# EXPO BOOTHS

The Evolutions expo hall is open all day Wednesday, Thursday, and most of Friday. We'll feature extended midday breaks, as well as a dedicated "expo time" to maximize your exposure.

You have several size and location options to choose from in 2023.

## 10x10 Booth

\$3,500 //

Includes 6' table, chairs, wastebasket, and access to shared conference WiFi. Also includes 2 Evolutions passes and logo displayed on website exhibitor page.

**SOLD**

## ~~20x20 Island Booth~~

~~\$12,500 //~~ ~~3 Available~~

Includes 6' table, chairs, wastebasket, and access to shared conference WiFi. Also includes 3 Evolutions passes and logo displayed on website exhibitor page.

## 30x20 Island Booth

\$18,000 // 1 available

Includes 6' table, chairs, wastebasket, and access to shared conference WiFi. Also includes 4 Evolutions passes and logo displayed on website exhibitor page.



# BRANDING (All Exclusive)



## ~~Event WiFi~~

\$9,000 **SOLD**

- Full creative input on wifi network name, password, and splash page and welcome page
- Ability to place small signage at event for WiFi
- Includes 1/2 page ad in program
- Logo displayed on website sponsor page

## ~~Hotel Key Card~~

\$7,000 **SOLD**

- Includes full creative input on front of key cards for all hotel guests
- Includes printing and distribution costs involved
- Logo displayed on website sponsor page
- 2 All Access passes for staff and clients

## ~~Lanyard~~

\$12,000 **SOLD**

## ~~Attendee Badge~~

\$12,000 **SOLD**

## ~~Photo Booth~~

~~Sponsor~~ **SOLD**

\$6,000

- Exclusive branding of in-person and virtual photo booth backdrop
- Logo displayed on website sponsor page

## ~~Mobile App~~

\$5,000 **SOLD**

- Exclusive co-branding with Evolutions on the custom iOS and Android mobile app
- Full page ad in program
- Welcome bag insert placement
- Logo displayed on website sponsor page
- Dedicated email to all attendees promoting app, as well as your company

## ~~Welcome Bag~~

\$12,000 **SOLD**

## Virtual Ticket

\$11,000

The Virtual Ticket is a premier on-demand tool that gives ticket holders access to videos from every session taking place at this year's event.

- All conference materials will market the ticket as "presented by Company Name".
- All online materials & mobile app will market the ticket as "presented by Company Name".
- Your logo or 5 second trailer will appear at the beginning of every video on the ticket
- Your 15 second trailer will be played at the end of every video on the ticket
- Logo displayed on website sponsor page.

## Hotel Room Drop \$2,000 // 3 available

Many of the attendees at Evolutions will stay at our host hotel, which also serves as the conference venue. This opportunity allows you to be able to gift each overnight attendee with a sponsored room drop. The hotel will deliver your item to each attendee's room on the day of your choice.

*Note that this sponsorship gives you the right to be the only sponsor delivering to our guests on those days, but does not include any charges passed along by the hotel for this service, nor does it include the actual costs of your gifts.*

CHECK OUT OUR  
SIGNAGE & BRANDING  
OPPORTUNITIES



# NETWORKING (All Exclusive)



## ~~Coffee Lounge & Coffee Sponsor~~

\$6,000 **SOLD**

As sponsor of this opportunity you will receive the following benefits:

- Includes full color custom printed coffee sleeves, using your design, for all coffee served at the event on Thursday, Friday and Saturday
- Opportunity to provide table tent style signage at all coffee stations
- Logo displayed on website sponsor page



## ~~Merch Store Sponsor~~

\$4,000 **SOLD**

No one wants to leave Evolutions without a shirt or other memorabilia to commemorate the epic week, and we'd love to have you help send everyone home happy.

- Sponsor is the official and only sponsor of the Podcast Movement Merchandise Store, which will be co-branded
- Store and Sponsor's participation in it will be promoted in Podcast Movement emails
- Table next to merch area that Sponsor may use for display, info, etc.
- Two Evolutions passes



## Speaker/Sponsor/Industry Pass Lounge

\$9,000

Hundreds of the best and brightest Evolutions attendees will have access to the Lounge, which will be the premier place for networking to happen.

As sponsor of this exclusive opportunity you will receive the following benefits:

- Includes all food and drink to be served in the lounge on Thursday, Friday and Saturday
- All conference materials will market the lounge as "presented by Company Name"
- All online materials will market the lounge as "presented by Company Name"
- Opportunity to pass out materials to attendees in the lounge
- Opportunity to display signage in the lounge
- Opportunity to "set up shop" and meet the Lounge attendees in an environment away from all other Evolutions partners
- 2 Evolutions passes



## EDUCATION (All Exclusive)

Evolutions sessions are divided up between 3 tracks, each one with a different target attendee. This year, we're giving partners the chance to get involved with the tracks that are most applicable to them.

### Each track sponsorship includes:

- Track branded as “presented by Your Name” in all materials
- A dedicated room where most sessions on the track will take place.
- Your branding on our room signage.
- Opportunity to welcome attendees at the beginning of each day, plus “emcee” the room where most of the sessions will take place
- Opportunity to “seat drop”, where you can put a piece of marketing material in each chair between sessions
- 2 Evolutions Passes

### ~~Beginner Podcaster Track~~

\$5,000 **SOLD**

This track is aimed at podcasters who are just starting out, and will include foundational sessions and workshops.

### ~~Podcaster Track (Create, Grow, and Profit)~~

\$10,000 each **SOLD**

This track is aimed at podcasters of various skill levels, and will contain three stages available to sponsor: Create Stage, Grow Stage, and Profit Stage.

### ~~Industry Track~~

\$15,000 **SOLD**

This track is focused on the business side of podcasting. Attendees to these sessions will mainly be professionals in the podcast industry, versus podcasters themselves.



PODCAST  
MOVEMENT  
VEGAS 2023  
Evolutions





## EDUCATION (All Exclusive)

### Lunch & Learn or Private Breakfast Sponsor

\$10,000

Address a group of 55 targeted conference-goers during this hour-long, invitation-only lunch and private networking event. Sponsor also receives branding on digital invitation and all official promotion of the event. Plated lunch costs for 50 guests and up to 5 staffers are included in the sponsorship for a total of 55 seats. Additional signage or give-aways are at the discretion of the Sponsor.

*Note: We do not share attendee email addresses as part of attendee outreach.*

### Workshop Sponsor

\$5,000 // 3 available

The last day of Evolutions will feature several partner-lead workshops. You can program your own day of sessions, and invite our attendees to take part!



# PARTIES/EVENTS (All Exclusive)



## Speaker & Sponsor Reception

\$6,000

Help us thank the heart and soul of Evolutions 2023 (the speakers and sponsors) at our private “thank you” reception.

This package includes:

- Cost of food and drink not included
- All communication with speakers will promote the event as “presented by Company Name”
- Opportunity to pass out materials to attendees
- Opportunity to display signage at the event, in addition to other branded activations (staff shirts, cocktail napkins, etc)
- 2 Passes to Evolutions for you and your clients

## Tuesday Night Welcome Party Sponsor

\$10,000

This party is something that you can arrange on your own off site, or we can assist you in organizing something on location. Evolutions attendees love to network, and you can help facilitate that, plus welcome attendees the evening before the conference begins. Be the center of attention as you plan this gathering. This will be held on your terms, so you call the shots, and we tell everyone to be there!

This package includes:

- Cost of food and drink not included
- All conference materials note the event as “presented by Company Name”
- Opportunity to welcome attendees to the event
- All online materials & mobile app will market the event as “presented by Company Name”
- Opportunity to distribute materials or gifts to attendees
- Opportunity to display signage at event
- Logo displayed on website sponsor page
- 2 Evolutions passes

## ~~Thursday Evening Party~~

\$15,000 **SOLD**

After another long day in conference rooms, the attendees of Evolutions will be excited to get out of the hotel and mix it up. You call the shots, and can select the venue, offerings, and make it your own! And need help? We have some awesome ideas already!

This package includes:

- Cost of food and drink not included
- Opportunity to “take the stage” and thank those in attendance
- Opportunity to program event theme and entertainment
- All conference materials will market the party as “presented by Company Name”
- All online materials will market the party as “presented by Company Name”
- Opportunity to distribute materials or gifts to attendees at the party
- Opportunity to display signage at the party
- 4 Evolutions passes
- Logo displayed on website Sponsor page





# PARTIES/EVENTS (All Exclusive)



## ~~Tuesday Afternoon Check-In Party~~

\$6,000 **SOLD**

*This event takes place in the foyer of our expo and is the main time for attendees, speakers, and sponsors to pick up their badges.*

Evolutions attendees love to network, and you can help facilitate that, plus welcome attendees the afternoon before the conference begins.

This package includes:

- A Lobby Bar drink ticket for the first 500 people who pick up their badge
- All conference materials note the event as “presented by Company Name”
- Opportunity to welcome attendees to the event
- Opportunity to co-brand registration counters used during check in event, and the remainder of the conference after
- All online materials & mobile app will market the event as “presented by Company Name”
- Opportunity to display signage at event
- Logo displayed on website sponsor page
- 2 Evolutions passes





## ~~Wednesday Evening Party~~

\$15,000 **SOLD**

After the first full day at the conference, the attendees of Evolutions will be excited to have some fun. You call the shots, and can select the venue, offerings, and make it your own! And need help? We have some awesome ideas already!

This package includes:

- 
- Cost of food and drink not included
  - Opportunity to “take the stage” and thank those in attendance
  - Opportunity to program event theme and entertainment
  - All conference materials will market the party as “presented by Company Name”
  - All online materials will market the party as “presented by Company Name”
  - Opportunity to distribute materials or gifts to attendees at the party
  - Opportunity to display signage at the party
  - 4 Evolutions passes
  - Logo displayed on website Sponsor page
- 

## PARTIES/EVENTS (All Exclusive)



### Private Dinner/Event/Party Sponsor

\$3,000

Attendees love to network and celebrate. Here's an opportunity to throw an event that everyone will be talking about long after the conference is over. Events can be open or VIP. We will help coordinate RSVPs if you'd like. Ideas include: pub crawl, bowling, game night, live music, karaoke, happy hour, dinner, etc.

This package includes:

- PM team will help determine the best time and date for your event.
- Opportunity to distribute information and/or gifts to attendees at the event
- Opportunity to display signage at the event
- If the event is open to all, printed materials, online materials & mobile app will market the event as "presented by Company Name"
- Cost of event (venue rental, food, drink etc.) is not included
- Logo displayed on website sponsor page
- 2 Evolutions passes



### Bag Inserts

Opportunity to place one item in attendee welcome bag. (Receiving fees for books and magazines not included)

\$1,000 // 5 available

Attendee Bag Insert Add-On

\$2,000 // 5 available

Attendee Bag Insert (Non-Sponsor)



### Print Program Ads

\$800 // 4 available

Half Page 5.5" x 4.25"

\$1,500 // 4 available

Full Page 5.5" x 8.5"





Interested in a Podcast  
Movement sponsorship or  
exhibition opportunity?

[kristy@podcastmovement.com](mailto:kristy@podcastmovement.com)



# PODCAST MOVEMENT

VEGAS 2023

*Evolutions*

# 2023