

PODCAST MOVEMENT DALLAS 2022

AUGUST 23-26



**SPONSORSHIP & EXHIBITING
OPPORTUNITIES**

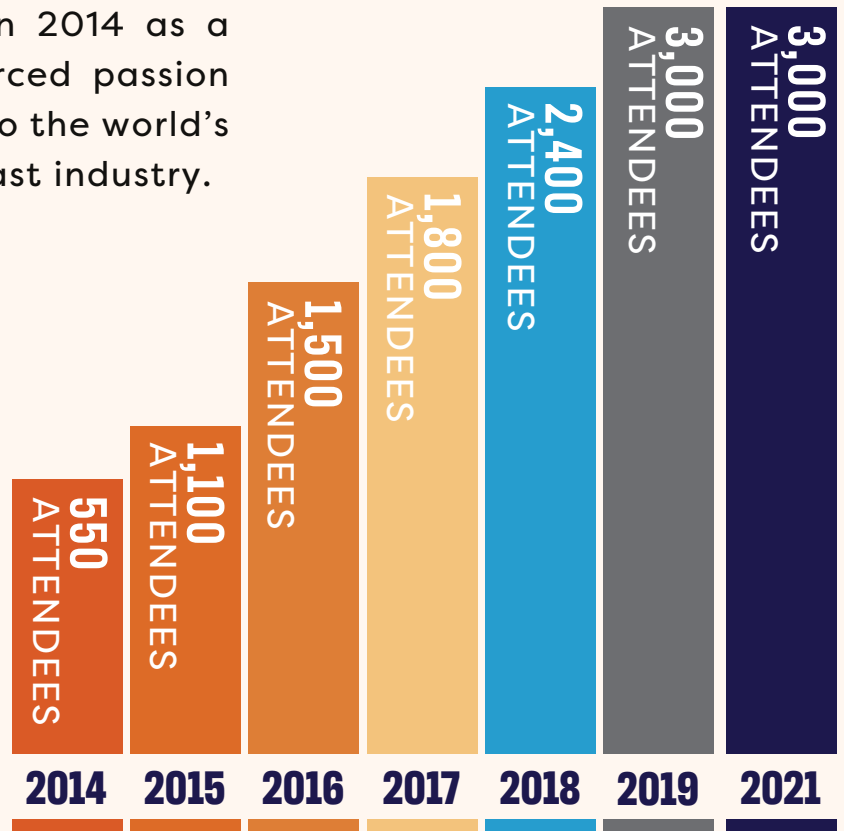
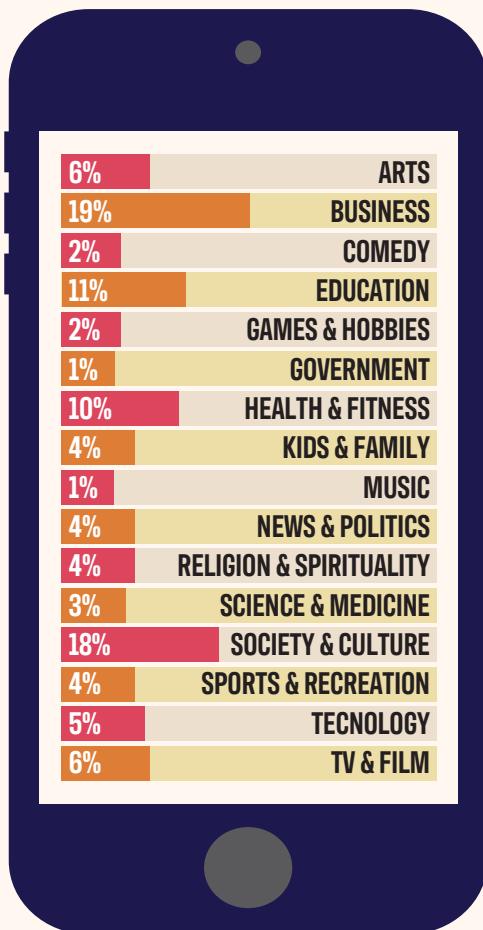


ABOUT PODCAST MOVEMENT

Podcast Movement is the world's premier gathering of active and aspiring podcasters, and of those in and around the podcast industry. Podcast Movement attendees range from independent producers dipping their toes in the podcast waters, all the way to CEOs and program directors for the world's largest podcast networks and radio stations.

Podcast Movement started in 2014 as a crowdfunded and crowd sourced passion project, and has since grown to the world's largest gathering in the podcast industry.

CATEGORIES REPRESENTED BY ATTENDEES



PAST PM SPEAKERS



AISHA TYLER

Girl on Guy



DAN CARLIN

Hardcore History



GLYNN WASHINGTON

Snap Judgment



GUY RAZ

TED Radio Hour &
How I Built This



ROMAN MARS

99% Invisible



SARAH KOENIG

Serial



TERRY GROSS

Fresh Air



**+1,000's
MORE**

CURRENT & PAST SPONSORS



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AUDIOBOOM

authentic
A Podtrac Company

AWeber



Cadence13



libsyn



ESPN

Megaphone

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pandora

PATREON

Google

Spotify

SHURE

WordPress.com

ZOOM



**+100s
MORE**



SPONSOR PACKAGES

Platinum	1 available	\$80,000	SOLD
Gold	2 available	\$40,000	SOLD
Silver	4 available	\$20,000	SOLD
Bronze	8 available	\$10,000	SOLD

EXPO BOOTHS / LOBBY ACTIVATIONS

10x10 (Single)	\$4,000	SOLD
20x10 (Double)	\$7,500	SOLD
30x10 (Triple)	\$10,500	SOLD
20x20 (Island/Peninsula)	\$15,000	SOLD
20x30 (Island)	\$20,000	SOLD
Lobby Spaces	\$15,000 - 20,000	SOLD
5x5 "Startup Kiosk"	\$2,000	SOLD

BRANDING (All Exclusive)

Attendee Badge	\$15,000	SOLD
Attendee Welcome Bag	\$15,000	SOLD
Childcare Sponsor	\$5,000	
Coffee Sponsor	\$7,000	SOLD
Event/Wifi	\$13,000	
Hotel Keycard	\$11,000	
Hotel Room Drop (3 Nights Avail)	\$2,500	
Job Board / Inspiration Board	\$5,000	
Lanyard Sponsor	\$15,000	SOLD
Merch Store	\$5,000	SOLD
Mobile App	\$7,000	SOLD
Podcast Pavilion	\$10,000	SOLD
Photo Booth	\$6,000	SOLD
Virtual Ticket	\$10,000	SOLD
Newsletter Sponsor	Varies	

NETWORKING (All Exclusive)

Guest/Host Speed Dating	\$5,000	SOLD
Speaker/Sponsor/Pro Lounge	\$13,000	SOLD

EDUCATION (All Exclusive)

Audio Fiction Track	\$6,000	
Content Marketing/Branded Track	\$6,000	SOLD
Creation Track	\$8,000	SOLD
Industry Track	\$8,000	SOLD
Marketing Track	\$8,000	SOLD
Monetization Track	\$8,000	SOLD
Society, Culture & Advocacy	\$8,000	SOLD
Spanish Language Track	\$6,000	SOLD
Technical Track	\$8,000	SOLD
Solutions Stage	\$6,000	SOLD
Startup/New Tech Stage	\$6,000	SOLD
Custom Track Sponsor	\$6,000	SOLD
Private Lunch & Learn or Breakfast (food included)	\$10,000	
Workshop Sponsor (1 remaining)	\$6,000	SOLD

PRINT PROGRAM ADS

Half Page	4 available	\$2,000
Full Page	4 available	\$4,000

PARTIES/EVENTS (All Exclusive)

Wednesday Evening Party	\$20,000	SOLD
Thursday Evening Party	\$20,000	SOLD
Check-In Event & Registration	\$10,000	SOLD
Tuesday Evening Kick Off Party	\$10,000	
PM22 After Party (Friday PM)	\$5,000	
Speaker & Sponsor Reception	\$8,000	SOLD
New Attendee Orientation	\$5,000	SOLD
New Podcaster Primer	\$4,000	SOLD
Afternoon Networking Event	\$4,000	
Midday Meetup/Networking	\$2,000	
Breakfast Sponsor	\$4,000	
Morning Yoga	\$2,000	
Private Dinner/Event/Party	\$5,000	

OTHER

Attendee Bag Insert Add-On	\$1,000
(5 Available)	
Attendee Bag Insert Non-Sponsor	\$2,000
(5 Available)	

SPONSOR PACKAGES

These packages include exposure and branding not available to anyone else, and represent the biggest supporters who make Podcast Movement possible. These not only include early choice of booth locations, but also additional inclusions to make the most out of your PM22 activation.



PLATINUM **SOLD**
\$80,000
1 available

- 20'x20' or 20'x30' island booth
- 10 All Access passes for staff and clients
- Platinum branding on homepage, sponsor page, and registration confirmation page
- Platinum branding on stage signage
- Two Full page ads in print program
- One insert in attendee gift bag
- Private meeting room at the conference venue
- Exposure on every Event Newsletter

GOLD **SOLD**
\$40,000
2 available

- 30'x10' expo booth (any three adjacent booths combined)
- 6 All Access passes for staff and clients
- Gold branding on homepage, sponsor page, and registration confirmation page
- Gold branding on stage signage
- Full page ad in print program
- One insert in attendee gift bag
- Private meeting room at the conference venue
- Exposure on every Event Newsletter

SILVER **SOLD**
\$20,000
2 available

- 20'x10' expo booth (any two adjacent booths combined)
- 4 All Access passes for staff and clients
- Silver branding on homepage & sponsor page
- Silver branding on stage signage
- Half page ad in print program
- One insert in attendee gift bag
- Exposure on every Event Newsletter

BRONZE **SOLD**
\$10,000
8 available

- 10'x10' expo booth in Standard location (discount for Priority or Premier location)
- 2 All Access passes for staff and clients
- Bronze branding on sponsor page
- Bronze branding on select conference signage
- Quarter page ad in print program

EXPO BOOTHS

The Podcast Movement expo hall is open all day Wednesday, Thursday, and Friday. We'll feature extended midday breaks, as well as other open times to maximize your exposure. You have several size and location options to choose from in 2022.

Tentative "Expo Hours"

August 24: 10am-5pm, August 25: 10am-5pm, August 26: 10am-3pm

10'X10' BOOTH

\$4,000

Includes 6' table, chairs, wastebasket, and access to shared conference WiFi. Also includes 2 PM22 passes and logo displayed on website exhibitor page.

20'X10' DOUBLE BOOTH

\$7,500

Includes two 6' tables, chairs, wastebasket, and access to shared conference WiFi. Also includes 3 PM22 passes and logo displayed on website exhibitor page.

30'X10' TRIPLE BOOTH

\$10,500

Includes three 6' table, chairs, wastebasket, and access to shared conference WiFi. Also includes 4 PM22 passes and logo displayed on website exhibitor page.

20'X20' ISLAND OR PENINSULA BOOTH

\$15,000

Includes 6' table, chairs, wastebasket, and access to shared conference WiFi. Also includes 5 PM22 passes and logo displayed on website exhibitor page.

30'X20' ISLAND BOOTH

\$20,000

Includes 6' table, chairs, wastebasket, and access to shared conference WiFi. Also includes 6 PM22 passes and logo displayed on website exhibitor page.

5'x5' "Startup Kiosk"

\$2,000

Includes a small round table, wastebasket, and access to shared conference WiFi. Also includes 1 PM22 pass and logo displayed on website exhibitor page. *This is an entry level booth geared towards first time partners and/or startups.



BRANDING (All Exclusive)

CHILDCARE

\$5,000

For the past three years, Podcast Movement has offered childcare for parents who attended the conference and need a safe place for the little ones during the days. We work with the professionals from A Helping Hand to provide a fun, safe environment for the children, but it, unfortunately, comes at a cost. With your help, we can continue to make it easier for parents to attend PM22!

- Branding on all online and offline material as the exclusive sponsor.
- The ability to distribute materials to parents, letting them know you all are responsible for helping make the Childcare possible.
- Help program the on-site activities for the children, if you wish.
- 4 Passes to PM22 for you and your clients
- Logo displayed on website sponsor page

HOTEL ROOM DROP

\$2,500 (Three Nights Available)

Most of the attendees at Podcast Movement stay at our host hotel, which also serves as the conference venue. This opportunity allows you to be able to gift each overnight attendee with a sponsored room drop. The hotel will deliver your item to each attendee's room on the day of your choice. *Note that this sponsorship gives you the right to be the only sponsor delivering to our guests on those days, but does not include any charges passed along by the hotel for this service, nor does it include the actual costs of your gifts.*

~~PHOTO BOOTH~~

SOLD

\$6,000

Everyone loves our official interactive photo booth, and the souvenir picture that goes with it. This sponsorship includes:

- Cobranded step and repeat backdrop
- Your branding on every photo
- Your branding on the online photo gallery
- Your logo displayed on our website sponsor page

EVENT WIFI

\$13,000

- Full creative input on wifi network name, password, and splash page and welcome page
 - Ability to place small signage at event for wifi
- Includes half page ad in program
- 2 Passes to PM22 for you and your clients
 - Logo displayed on website sponsor page

JOB BOARD & INSPIRATION BOARD

\$5,000

- The boards will be fully branded with your logo, and we will collaborate on the exact design and presentation.
- All online materials & mobile app will market the board as "presented by Company Name"
- Logo displayed on website sponsor page
- Additional inclusions can be discussed

~~MERCH STORE~~

SOLD

\$5,000

No one wants to leave PM22 without a shirt or other memorabilia to commemorate the epic week, and we'd love to have you help send everyone home happy.

- Sponsor is the official and only sponsor of the Podcast Movement Merchandise Store, which will be co-branded
- Store and Sponsor's participation in it will be promoted in Podcast Movement emails
- Table next to merch area that Sponsor may use for display, info, etc
- Two PM22 passes

~~ATTENDEE BADGE~~

SOLD

\$15,000

- Includes full creative input on design of back of name badges received and worn by all attendees, speakers and exhibitors
- Includes printing and distribution costs involved
- 2 Passes to PM22 for you and your clients
- Logo displayed on website sponsor page

BRANDING (All Exclusive)

~~VIRTUAL TICKET SPONSOR~~ **SOLD**

\$10,000

The PM Virtual Ticket is a premier on-demand tool that gives ticket holders access to videos from every session taking place at this year's event.

- All conference materials will market the ticket as “presented by Company Name”
 - All online materials & mobile app will market the ticket as “presented by Company Name”
 - Your logo or 5 second trailer will appear at the beginning of every video on the ticket
 - Your 15 second trailer will be played at the end of every video on the ticket
 - 2 Passes to PM22 for you and your clients
- Logo displayed on website sponsor page

~~HOTEL KEY CARD~~

\$11,000

- Includes full creative input on the front of key cards for all hotel guests
- Includes printing and distribution costs involved
- 2 Passes to PM22 for you and your clients
- Logo displayed on website sponsor page

~~COFFEE SPONSOR~~ **SOLD**

\$7,000

- Includes full color custom printed coffee sleeves, using your design, for all coffee served in public spaces at the event on Wednesday, Thursday, and Friday
- Branded table tent style signage at all coffee stations
- 2 Passes to PM22 for you and your clients

~~LANYARD~~ **SOLD**

\$15,000

- Includes full creative input on color and design (your logo) on credential lanyards distributed to all attendees, speakers and sponsors
- Includes all printing and distribution costs involved
- 2 Passes to PM22 for you and your clients
- Logo displayed on website sponsor page

~~ATTENDEE WELCOME BAG~~ **SOLD**

\$15,000

Everyone coming to PM22 will be greeted with a smile, and a branded welcome bag...with your logo on it! This bag will be walking with attendees all over the venue, all four days, plus going home with them after. We take your input on the style and colors, and do all the work from there!

- Includes full creative input on color and design (your logo) on welcome bag distributed to all attendees, speakers and exhibitors
- Includes printing and distribution costs involved
- Logo displayed on website sponsor page

~~MOBILE APP~~ **SOLD**

\$7,000

- Includes exclusive co-branding with PM22 on the custom iOS and Android mobile app
- Includes full page ad in program
- Includes welcome bag insert placement
- Logo displayed on website sponsor page
- Dedicated email to all attendees promoting app, as well as your company

~~PODCAST PAVILION~~ **SOLD**

\$10,000

This year's podcast pavilion will feature multiple live podcast stations where podcasters can schedule time to record and broadcast live from Podcast Movement. You will also have the opportunity to collaborate with us on the location and setup for the pavilion.

- All conference materials will market the pavilion as “presented by Company Name”
- All online materials & mobile app will market the pavilion as “presented by Company Name”
- Opportunity to distribute materials or gifts to attendees of sessions in the pavilion
- Opportunity to display signage in the area
- 3 Passes to PM22 for you and your clients

NETWORKING (All Exclusive)

~~INTERVIEWER/GUEST SPEED NETWORKING~~

SOLD

\$5,000

Sponsor this networking event that will bring together over 50 very targeted attendees for two sessions of “Speed Dating”. We’re helping interview podcast hosts connect with great podcast guests, and you can make it all possible! This is the perfect opportunity for a service provider who helps match interview guests with hosts, PR agencies, and more. Includes 2 Passes to PM22 for you and your clients.

~~SPEAKER/SPONSOR/ PRO PASS LOUNGE~~

SOLD

\$13,000

500+ of the best and brightest PM22 attendees will have access to the Lounge, which will be the premier place for networking to happen.

- Includes all food and drink to be served in the lounge on Wednesday, Thursday, and Friday
- All conference materials will market the lounge as “presented by Company Name”
- All online materials will market the lounge as “presented by Company Name”
- Opportunity to pass out materials to attendees in the lounge
- Opportunity to display signage in the lounge
- Opportunity to “set up shop” and meet the Pro Pass Lounge attendees in an environment away from all other PM22 partners
- 2 PM22 passes



“

Podcast Movement was a grand few days, I learned much & met some grand people doing big things. It was a privilege.

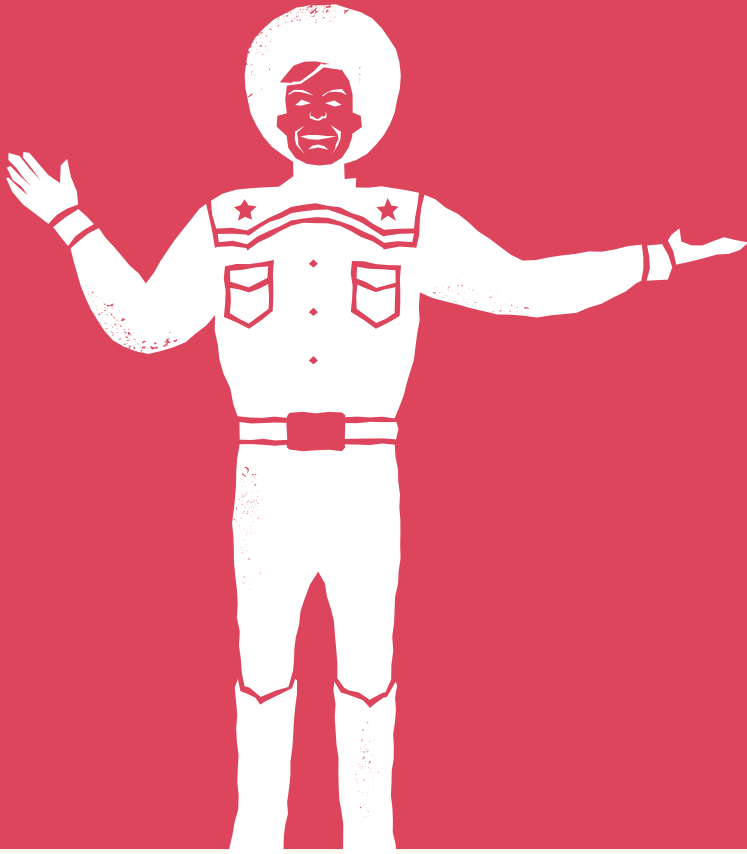
- Gene J. Mikulka
Talking Space Podcast



Email kristy@podcastmovement.com to lock your place in now!

EDUCATION (All Exclusive)

Podcast Movement's 150+ sessions are divided up into several tracks, each one with a different focus. This year, we're giving partners the chance to get involved with the tracks that are most applicable to them.



Each track sponsorship includes:

- Track branded as “presented by Your Name” in all materials
- A dedicated room where most breakout sessions on the track will take place.
- Your branding on our room signage.
- Opportunity to welcome attendees at the beginning of each day, plus “emcee” the room where most of the sessions will take place
- Opportunity to “seat drop”, where you can put a piece of marketing material in each chair between sessions
- 2 PM22 Passes

AUDIO FICTION TRACK

\$6,000

One of the fastest-growing genres of podcasting is the audio drama format, and we're absolutely in love with it. If you've heard any of these shows, you know that they're truly art. We're excited this year to feature a full track of audio drama-focused education, and it will be a great learning experience for podcasters from all genres!

SOCIETY, CULTURE & ADVOCACY TRACK

SOLD

\$8,000

This track encourages speakers and attendees alike to address some of the most difficult, but also most important, topics head-on. From discussions around diversity, racism, and harassment, to bringing voice to underrepresented communities, we look forward to them happening at this year's conference.

CONTENT MARKETING / BRANDED PODCASTS TRACK

SOLD

\$6,000

Podcasts are becoming a very important piece of content marketing for brands, but they are only as effective as the strategic approach that is taken in their production and release. This track explores not only content creation for brands, but how to best integrate it into an overall marketing plan to maximize the effects for the business, and so much more!

SPANISH LANGUAGE TRACK

SOLD

\$6,000

Spanish-speaking podcasts represent one of the fastest-growing areas of the podcast universe. We're excited to, for the first time ever at PM21, feature an entire day's worth of programming geared towards those who podcast in Spanish, or who podcast primarily to a Spanish-speaking audience!

~~STARTUP & SOLUTIONS STAGE SPONSORS~~

SOLD

\$6,000 each

- Stage branded as “presented by Your Name” in all materials
- Your branding on our room signage.
- Opportunity to welcome attendees at the beginning of each day, plus “emcee” the room where most of the sessions will take place
- Opportunity to “seat drop”, where you can put a piece of marketing material in each chair between sessions
- 2 PM22 Passes

~~CREATION TRACK~~

SOLD

\$8,000

Whether you’re creating a show from scratch or looking for ways to improve, this track will teach you everything you need to know about the ins and outs of podcasting. There will be sessions for both beginners and professionals that will help you and your show, including the art of storytelling and how to conduct great interviews.

~~INDUSTRY TRACK~~

SOLD

\$8,000

Podcast Movement prides itself as the conference that gathers experts from the industry together to present sessions in an environment unlike anywhere else. Past sessions of this track include an IAB panel on podcast advertising standards, multiple sessions on measurements, and large podcast sponsorships.

~~MARKETING TRACK~~

SOLD

\$8,000

Creating great content is part of the battle, but the next big hurdle is making sure people hear what you’re putting out there! This track offers some of the tips and tricks that the world’s most successful podcasters use. Learn the latest techniques, from social media and email marketing to using new technology, to get your voice heard.

~~WORKSHOP SPONSOR~~

SOLD

\$6,000

The first day of PM22 will feature several partner-lead workshops. We have a number of different room/stage sizes available to you so that you can make them your own

~~CUSTOM TRACK~~

SOLD

\$6,000

Podcast Movement is all about serving the community, and giving attendees from all over the industry the content they need to be more succes. If you are interested in curating your own topic-focused track at the event, we have several options available! They can be invite only, or open to everyone! Inquire for more information

~~MONETIZATION~~

SOLD

\$8,000

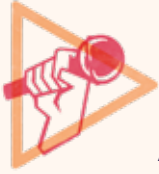
In this industry, we know that many podcasters are looking for ways to profit from their art form. While it may not be easy, this track brings in experts to teach you the different ways it can be done. Learn about getting sponsors, crowdfunding your podcasts, and more with these sessions.

~~TECHNICAL TRACK~~

SOLD

\$8,000

Podcast Movement will be home to some of the best technical experts in podcasting. Whether you’re looking for ways to podcast from mobile devices, trying to figure out what plugs into where, or need a few handy tips on editing your content like a pro—you’ll find sessions on various topics throughout the week.



LUNCH & LEARN OR PRIVATE BREAKFAST SPONSOR (6)

\$10,000 each

Address a group of 55 targeted conference-goers during this hour-long, invitation-only lunch and private networking event. Sponsor also receives branding on digital invitation and all official promotion of the event. Plated lunch costs for 50 guests and up to 5 staffers are included in the sponsorship for a total of 55 seats. Additional signage or give-aways are at the discretion of the Sponsor. *Note: We do not share attendee email addresses as part of attendee outreach.*



“

This past week at my first Podcast Movement has been UNREAL. Thank you to all the people who made the experience so awesome.

- Hannah McCreesh
Podcast Websites



Email kristy@podcastmovement.com to lock your place in now!

PARTIES/EVENTS (All Exclusive)

TUESDAY EVENING KICK OFF PARTY

\$10,000

This party is something that you can arrange on your own off-site, or we can assist you in organizing something on location.

Podcast Movement attendees love to network, and you can help facilitate that, plus welcome PM attendees the evening before the conference begins. Be the center of attention as you plan this gathering. This will be held on your terms, so you call the shots, and we tell everyone to be there!

- Cost of food and drink not included
- All conference materials note the event as “presented by Company Name”
- Cost of food and drink not included
- All conference materials note the event as “presented by Company Name”
- Opportunity to welcome attendees to the event
- All online materials & mobile app will market the event as “presented by Company Name”
- Opportunity to distribute materials or gifts to attendees
- Opportunity to display signage at event
- Logo displayed on website sponsor page
- 4 Passes to PM22 for you and your clients

~~WEDNESDAY EVENING PARTY~~ **SOLD**

\$20,000

After the first full day at the conference, the attendees of Podcast Movement will be excited to have some fun. You call the shots, and can select the venue, offerings, and make it your own! And need help? We have some awesome ideas already!

This package includes:

- Cost of food and drink not included
- Opportunity to “take the stage” and thank those in attendance
- Opportunity to program event theme and entertainment
- All conference materials will market the party as “presented by Company Name”
- All online materials will market the party as “presented by Company Name”
- Opportunity to distribute materials or gifts to attendees at the party
- Opportunity to display signage at the party
- Includes 10’x10’ Exhibitor booth for Podcast Movement
- 4 PM22 passes
- Logo displayed on website Sponsor page and Exhibitor page



**PODCAST
MOVEMENT**
DALLAS 2022

PARTIES/EVENTS (All Exclusive)

PM22 AFTER PARTY SPONSOR (Friday PM)

\$5,000

This party is something that you can arrange on your own off-site, or we can assist you in organizing something on location.

It's the last day of Podcast Movement, and people don't want the fun to end! You can be the final hurrah of 2020 by hosting the Podcast Movement 2020 After-Party. This will be held on your terms, so you call the shots, and we tell everyone to be there! This takes place Friday evening.

- Cost of food and drink not included
- All conference materials will market the party as "presented by Company Name"
- All online materials will market the party as "presented by Company Name"
- Opportunity to distribute materials or gifts to attendees at the party

ATTENDEE BREAKFAST SPONSOR (1 Remaining)

\$5,000

These take place the morning of the first, second, and third conference days, before and during the opening sessions. We can help to locate a portion of our event space for this to take place in, or you're free to coordinate something with the hotel or hotel restaurants. *This does not include the cost of food/beverages, you will be responsible for that through the hotel.*

As sponsor of this exclusive opportunity you will receive the following benefits:

- All online materials will market as "presented by Company Name"
- Opportunity to pass out materials to attendees before and during the event
- Opportunity to deliver a welcome message and a thank you message before and after the event
- Opportunity to display signage in (if done in the event space)
- Opportunity to set up a table at the event and meet the attendees in an environment away from all other PM22 partners (if done in the event space)
- 2 Passes to PM22 for you and your clients

MORNING YOGA SPONSOR

\$2,000

Every morning we welcome all attendees to get their yogi on! Whether you provide products and services for physical fitness, or podcasters, this is a great opportunity to get in front of them!

- All conference materials will market the walks as "presented by Company Name"
- Opportunity to welcome participants each morning, distribute materials or gifts to participants, and provide refreshments before or after.
- All online materials & mobile app will market the yoga sessions as "presented by Company Name"
- Logo displayed on website sponsor page



PARTIES/EVENTS (All Exclusive)

AFTERNOON NETWORKING EVENT (1 Remaining)

\$4,000

These take place the afternoon of the first two conference days, after sessions but before the parties. They can take place onsite in one of our rooms, or offsite at a location that you coordinate, and you can choose the theme (based on podcast genre, for example), or they can just be branded by you! *This does not include the cost of any food/beverages, you will be responsible for anything you'd like to provide, through the hotel.*

As sponsor of this exclusive opportunity you will receive the following benefits:

- All online materials will market as “presented by Company Name”
- Opportunity to pass out materials to attendees before and during the event
- Opportunity to deliver a welcome message and a thank you message before and after the event
- Opportunity to display signage in room (if done on-site)
- Opportunity to set up a table at the event and meet the attendees in an environment away from all other PM22 partners (if done on-site)
- 2 Passes to PM22 for you and your clients

MIDDAY MEETUP / NETWORKING EVENT (2 Remaining)

\$2,000

These take place the afternoon of the first, second, and third conference days, during the midday session breaks. We can help to locate a portion of our event space for this to take place in, or you're free to coordinate something with the hotel or hotel restaurants, and you can choose the theme (based on podcast genre, for example), or they can just be branded by you! *This does not include the cost of any food/beverages, you will be responsible for anything you'd like to provide, through the hotel.*

As sponsor of this exclusive opportunity you will receive the following benefits:

- All online materials will market as “presented by Company Name”
- Opportunity to pass out materials to attendees before and during the event
- Opportunity to deliver a welcome message and a thank you message before and after the event
- Opportunity to display signage in (if done in the event space)
- Opportunity to set up a table at the event and meet the attendees in an environment away from all other PM22 partners (if done in the event space)
- 1• Pass to PM22

PRIVATE DINNER/EVENT/PARTY SPONSOR

\$5,000

PM attendees love to network and celebrate. Here's an opportunity to throw an event that everyone will be talking about long after the conference is over. Events can be open or VIP. PM will help coordinate RSVPs if you'd like. Ideas include: pub crawl, bowling, game night, live music, karaoke, happy hour, dinner, etc.

- PM team will help determine the best time and date for your event.
- Opportunity to distribute information and/or gifts to attendees at the event
- Opportunity to display signage at the event
- If the event is open to all, printed materials, online materials & mobile app will market the event as “presented by Company Name”
- Cost of event (venue rental, food, drink etc.) is not included
- Logo displayed on website sponsor page
- 2 PM22 passes

PARTIES/EVENTS (All Exclusive)

~~THURSDAY EVENING PARTY~~

SOLD

\$20,000

The conference is past the halfway mark, and the attendees of Podcast Movement will be excited to have some fun. You call the shots, and can select the venue, offerings, and make it your own! And need help? We have some awesome ideas already!

This package includes:

- Cost of food and drink not included
- Opportunity to “take the stage” and thank those in attendance
- Opportunity to program event theme and entertainment
- All conference materials will market the party as “presented by Company Name”
- All online materials will market the party as “presented by Company Name”
- Opportunity to distribute materials or gifts to attendees at the party
- Opportunity to display signage at the party
- Includes 10’x10’ Exhibitor booth for Podcast Movement
- 4 PM22 passes
- Logo displayed on website Sponsor page and Exhibitor page

~~CHECK IN EVENT & REGISTRATION COUNTER~~

SOLD

\$10,000

The first “official” event at PM22 is when attendees, sponsors and speakers pick up their badges...and this is their first opportunity to do it! For the second year in a row we turn the check in event into a party, with live music, a cash bar, and other entertainment. PLUS the branded registration counters will keep your branding for the entire week, so even those who check in later will know YOU are there.

- All conference materials will market the check in event as “presented by Company Name”
- Opportunity to co-brand registration counters used during check in event, and the conference lobby after
- Opportunity to brand big screens during check in event with a logo, video loop or slideshow
- Opportunity to distribute materials and display signage during check in event
- 4 Passes to PM22 for you and your clients

~~SPEAKER & SPONSOR RECEPTION SPONSOR~~

SOLD

\$8,000

Help us thank the heart and soul of PM (the speakers and sponsors) to PM22 at our private “thank you” reception.

As sponsor of this exclusive opportunity you will receive the following benefits:

- Cost of food and drink not included
- All communication with speakers will promote the event as “presented by Company Name”
- Opportunity to pass out materials to attendees
- Opportunity to display signage at the event, in addition to other branded activations (staff shirts, cocktail napkins, etc)
- 2 Passes to PM22 for you and your clients

PARTIES/EVENTS (All Exclusive)

~~NEW PODCASTER PRIMER SPONSOR~~

SOLD

\$4,000

Podcast Movement is great for podcasters of all experience levels, but sometimes it can be intimidating for brand new podcasters! This two hour primer will get brand new podcasters up to speed, so they can “talk the talk” for the rest of the week.

As sponsor of this exclusive opportunity you will receive the following benefits:

- All online materials will market as “presented by Company Name”
- Opportunity to pass out materials to attendees before and during the event
- Opportunity to deliver a welcome message and a thank you message before and after the event
- Opportunity to display signage in room
- Opportunity to set up a table at the event and meet the attendees in an environment away from all other PM22 partners
- 2 Passes to PM22 for you and your clients

~~NEW ATTENDEE ORIENTATION SPONSOR~~

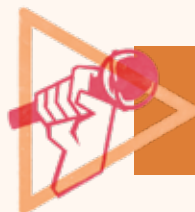
SOLD

\$5,000

Podcast Movement can be an exciting experience, but can also be overwhelming. This event will take place once in the morning and once in the afternoon of the first day, where anyone and everyone is welcome to participate in both formal and informal activities that help attendees meet other first timers, and learn how to make the most out of PM22!

As sponsor of this exclusive opportunity you will receive the following benefits:

- All online materials will market as “presented by Company Name”
- Opportunity to pass out materials to attendees before and during the event
- Opportunity to deliver a welcome message and a thank you message before and after the event
- Opportunity to display signage in room
- Opportunity to set up a table at the event and meet the attendees in an environment away from all other PM22 partners
- 2 Passes to PM22 for you and your clients



Email kristy@podcastmovement.com
to lock your place in now!

PODCAST MOVEMENT DALLAS 2022



**INTERESTED IN A PODCAST MOVEMENT
SPONSORSHIP OR EXHIBITION OPPORTUNITY?**



kristy@podcastmovement.com