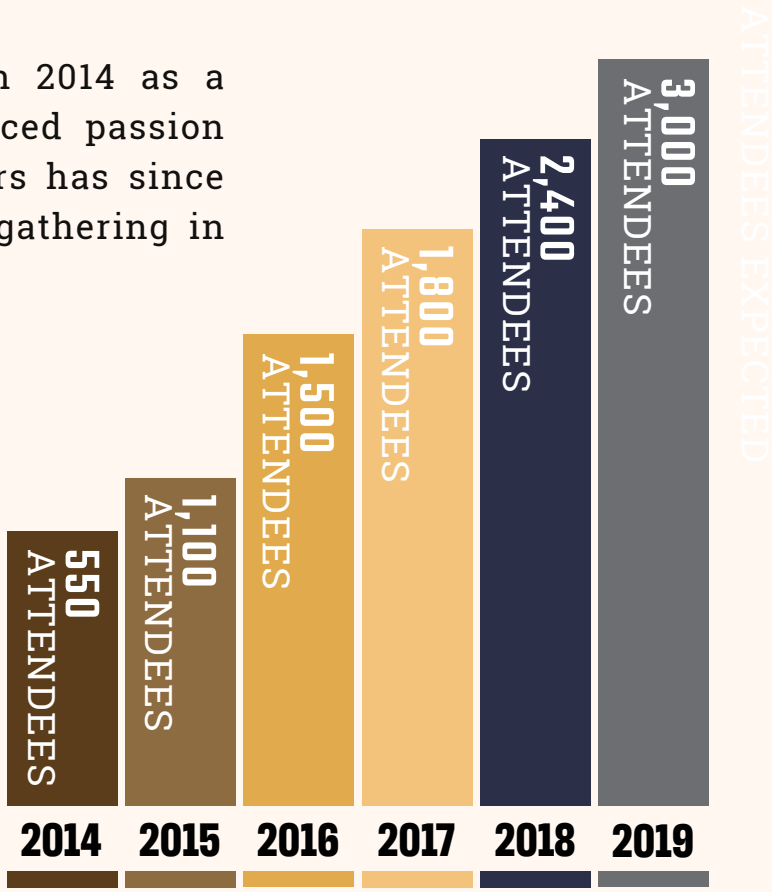
SPONSORSHIP & EXHIBITING OPPORTUNITIES

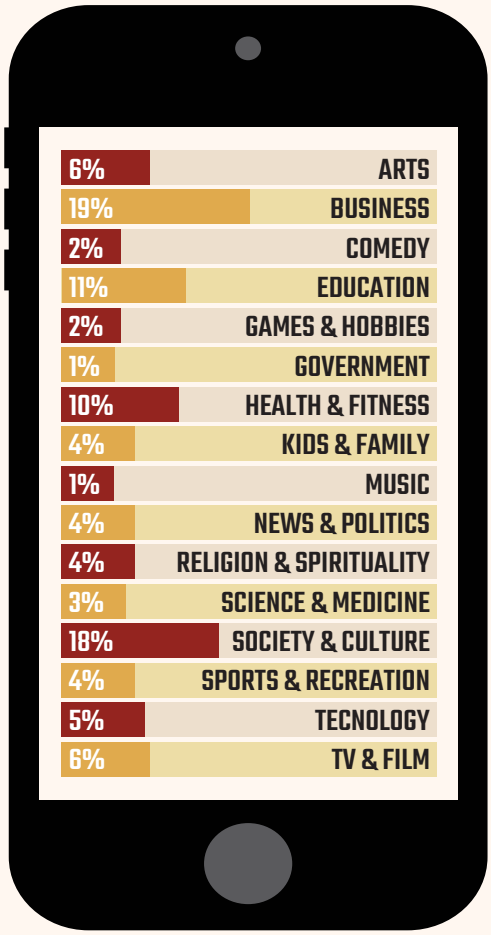
ABOUT PODCAST MOVEMENT

Podcast Movement is the world's premier gathering of active and aspiring podcasters, and of those in and around the podcast industry. Podcast Movement attendees range from independent producers dipping their toes in the podcast waters, all the way to CEOs and program directors for the world's largest podcast networks and radio stations.

Podcast Movement started in 2014 as a crowdfunded and crowd sourced passion project, and in five short years has since grown to the world's largest gathering in the podcast industry.



CATEGORIES REPRESENTED BY ATTENDEES



HIGHLIGHTS OF OUR 2019 CONFERENCE

PAST PM SPEAKERS

AISHA TYLER
Girl on Guy

DAN CARLIN
Hardcore History

GLYNN WASHINGTON
Snap Judgment

GUY RAZ
TED Radio Hour &
How I Built This

ROMAN MARS
99% Invisible

SARAH KOENIG
Serial

TERRY GROSS
Fresh Air

+1,000 MORE

CURRENT & PAST SPONSORS

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authentic A Podtrac Company
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iHeart RADIO
Jack Daniel's Old No. 7
libsyn
PodBean Podcast Hosting & Funding
ESPN
Megaphone
nielsen
pandora
PATREON
Google
Spotify
SHURE
WordPress.com
zoom
Simplecast
TRITON

+100s MORE

DALLAS 2020

SPONSOR PACKAGES

~~Platinum~~	~~1 available~~	~~$70,000~~	SOLD
Gold	1 remaining	$35,000	
Silver	1 remaining	$17,500	
Bronze	2 remaining	$8,750	

PREMIER EXPO BOOTHS (GREEN)

10x8 (Single) (1 Left)	$5,250	
20x8 (Double) (1 Left)	$10,000	
~~30x8 (Triple)~~	~~$14,750~~	SOLD
~~25x20 (Island)~~	~~$20,000~~	SOLD
Lobby Spaces (2 Left)	$15,00-20,000	

PRIORITY EXPO BOOTHS (ORANGE)

10x8 (Single)	$4,250	
20x8 (Double) (3 Left)	$8,000	
30x8 (Triple) (1 Left)	$11,750	
~~20x16 (Island or Peninsula)~~	~~$15,000~~	SOLD

STANDARD EXPO BOOTHS (PURPLE)

10x8 (Single)	$3,250	
20x8 (Double)	$6,000	
30x8 (Triple) (1 Left)	$8,750	
~~20x16 (Peninsula) (1 Left)~~	~~$11,000~~	SOLD

DALLAS 2020

BRANDING (All Exclusive)

Virtual Ticket Sponsor	$20,000	
Attendee Welcome Bag	$12,000	
Podcast Pavilion	$9,000	
Hotel Room Drop Sponsor	$2,500	
Job Board & Inspiration Board	$5,000	
Childcare	$5,000	
Newsletter Sponsorships	Varies	
~~Attendee Badge~~	~~$12,000~~	SOLD
~~Coffee Sponsor~~	~~$6,000~~	SOLD
~~Event WiFi~~	~~$12,000~~	SOLD
~~Hotel Key Card~~	~~$10,000~~	SOLD
~~Lanyard~~	~~$12,000~~	SOLD
~~Merch Store Sponsor~~	~~$5,000~~	SOLD
~~Mobile App~~	~~$6,000~~	SOLD

NETWORKING (All Exclusive)

Guest/Host Speed Dating	$4,000	
Speaker/Sponsor/Pro Lounge	$12,000	
~~Lounge 1 (Inside Expo Hall)~~	~~$10,000~~	SOLD
~~Lounge 2 (Inside Expo Hall)~~	~~$10,000~~	SOLD

DALLAS 2020

EDUCATION (All Exclusive)

Audio Fiction Track	$7,000	
~~Creation Track~~	~~$7,000~~	SOLD
Industry Track	$7,000	
~~Marketing Track~~	~~$7,000~~	SOLD
~~Monetization Track~~	~~$7,000~~	SOLD
Society, Culture & Advocacy	$7,000	
Technical Track	$7,000	
~~Fireside Stage Sponsor~~	~~$5,000~~	SOLD
Solutions Stage Sponsor	$5,000	
~~Custom Track Sponsor~~	~~$5,000-15,000~~	SOLD
Private Lunch & Learn or Breakfast (food included)	$10,000	
Workshop Sponsor (2 available)	$3-6,000	

PRINT PROGRAM ADS

Half Page	4 available	$2,000
Full Page	4 available	$3,000

PODCAST MOVEMENT

PARTIES/EVENTS (All Exclusive)

Wednesday Evening Party	$15,000	
Monday Evening Kick Off Party	$10,000	
PM20 After Party (Thursday PM)	$5,000	
Speaker & Sponsor Reception	$8,000	
New Attendee Orientation	$4,000	
New Podcaster Primer	$3,000	
Podcasters of Color Networking	$2,000	
Ignite Sponsor	$5,000	
Morning Yoga	$2,000	
Private Dinner/Event/Party	$5,000	
~~Tuesday Evening Party~~	~~$20,000~~	SOLD
~~Check-In Event & Registration~~	~~$10,000~~	SOLD
~~Women's Networking~~	~~$2,000~~	SOLD

OTHER

Attendee Bag Insert Add-On (5 Available)	$1,000
Attendee Bag Insert Non-Sponsor (5 Available)	$2,000

PODCAST MOVEMENT

SPONSOR PACKAGES

These packages include exposure and branding not available to anyone else, and represent the biggest supporters who make Podcast Movement possible. You'll also enjoy the earliest selection of your booth location, and additional inclusions to make the most out of your PM20 activation.

~~PLATINUM~~

~~$70,000~~
~~1 available~~

SOLD

- 20'x16' island booth in preferred Standard or Priority location (discount for Premier location)
- 10 All Access passes for staff and clients VPlatinum branding on homepage, sponsor page, and registration confirmation page
- Platinum branding on stage signage
- Two Full page ads in print program
- One insert in attendee gift bag
- Private meeting room at conference venue
- Exposure on every Event Newsletter

GOLD

$35,000
1 remaining

SOLD

- 20'x8' expo booth in Standard or Priority location (discount for Premier location)
- 6 All Access passes for staff and clients
- Gold branding on homepage, sponsor page, and registration confirmation page
- Gold branding on stage signage
- Full page ad in print program
- One insert in attendee gift bag
- Private meeting room at conference venue
- Exposure on every Event Newsletter

SILVER

$17,500
1 remaining

- 10'x8' expo booth in Standard or Priority location (discount for Premier location)
- 4 All Access passes for staff and clients
- Silver branding on homepage & sponsor page
- Silver branding on stage signage
- Half page ad in print program
- One insert in attendee gift bag
- Exposure on every Event Newsletter

BRONZE

$8.750
2 remaining

- 10'x8' expo booth in Standard location (or credit towards and upgrade to Priority or Premier location)
- 2 All Access passes for staff and clients
- Bronze branding on sponsor page
- Bronze branding on select conference signage
- Quarter page ad in print program

EXPO BOOTHS

The Podcast Movement expo hall is open all day Thursday, Friday and most of Saturday. We'll feature extended midday breaks, as well as a dedicated "expo time" to maximize your exposure. You have several size and location options to choose from in 2020.

10'X8' BOOTH

$3,250-$5,250

Includes 6' table, chairs, wastebasket, and access to shared conference WiFi. Also includes 2 PM20 passes and logo displayed on website exhibitor page.

20'X8' DOUBLE BOOTH

$6,000-$10,000

Includes two 6' tables, chairs, wastebasket, and access to shared conference WiFi. Also includes 3 PM20 passes and logo displayed on website exhibitor page.

30'X8' TRIPLE BOOTH

$8,750-$14,750

Includes three 6' table, chairs, wastebasket, and access to shared conference WiFi. Also includes 4 PM20 passes and logo displayed on website exhibitor page.

20'X16' ISLAND OR PENINSULA BOOTH

$11,000-$15,000

Includes 6' table, chairs, wastebasket, and access to shared conference WiFi. Also includes 5 PM20 passes and logo displayed on website exhibitor page.

25'X20' ISLAND BOOTH

$20,000

Includes 6' table, chairs, wastebasket, and access to shared conference WiFi. Also includes 5 PM20 passes and logo displayed on website exhibitor page.

LARGE LOBBY SPACES

$15,000-$20,000

The largest areas available, in great locations. Also includes 5 PM20 passes and logo displayed on website.

BRANDING (All Exclusive)

VIRTUAL TICKET SPONSOR

$20,000

The PM20 Virtual Ticket will be the most robust virtual experience we've ever offered. Not only will Virtual Ticket holders receive on-demand video recordings of every session, but they'll also have the opportunity to participate in many of the in-person keynotes and breakout sessions live! Your branding will be featured on each live-streamed session video, motion graphic in-between streams, branding within the Virtual Event portal, plus your logo will be featured on all on-demand recordings made available at the conclusion of the event.

• All conference materials will market the ticket as "presented by Company Name"
• All online materials & mobile app will market the ticket as "presented by Company Name"
• Your branding will appear on all areas of the virtual event experience, and sessions that are streaming.
• Your logo will appear at the beginning of every recorded video on the ticket
• Your 15 second trailer will be played at the end of every video on the ticket
• Logo displayed on website sponsor page

PODCAST PAVILION

$9,000

This year's podcast pavilion will feature multiple live podcast stations where podcasters can schedule time to record and broadcast live from Podcast Movement. You will also have the opportunity to collaborate with us on the location and setup for the pavilion.

• All conference materials will market the pavilion as "presented by Company Name"
• All online materials & mobile app will market the pavilion as "presented by Company Name"
• Opportunity to distribute materials or gifts to attendees of sessions in the pavillion
• Opportunity to display signage in the area
• Logo displayed on website sponsor page

CHILDCARE

$5,000

Last year Podcast Movement offered free childcare for parents who attended the conference, and need a safe place for the little ones during the days. We work with the professionals from A Helping Hand to provide a fun, safe environment for the children, but it unfortunately comes at a cost. But with your help, we can continue to make it easier for parents to attend PM20!

• Branding on all online and offline material as the exclusive sponsor.
• The ability to distribute materials to parents, letting them know you all are responsible for helping make the
Childcare possible.
• Help program the on-site activities for the children, if you wish.
• 4 Passes to PM20 for you and your clients
• Logo displayed on website sponsor page

ATTENDEE WELCOME BAG

$12,000

Everyone coming to PM20 will be greeted with a smile, and a branded welcome bag...with your logo on it! This bag will be walking with attendees all over the venue, all four days, plus going home with them after. We take your input on the style and colors, and do all the work from there!

• Includes creative input on color and design (your logo) on welcome bag distributed to all attendees, speakers and exhibitors
• Includes printing and distribution costs involved
• Logo displayed on website sponsor page

JOB BOARD & INSPIRATION BOARD

$5,000

• The boards will be fully branded with your logo, and we will collaborate on the exact design and presentation.
• All online materials & mobile app will market the board as "presented by Company Name"
• Logo displayed on website sponsor page
• Additional inclusions can be discussed

BRANDING (All Exclusive)

HOTEL ROOM DROP

$2,500 (Wednesday only remaining)

Most of the attendees at Podcast Movement stay at our host hotel, which also serves as the conference venue. This opportunity allows you to be able to gift each overnight attendee with a sponsored room drop. The hotel will deliver your item to each attendee's room on the day of your choice. Note that this sponsorship gives you the right to be the only sponsor delivering to our guests on those days, but does not include any charges passed along by the hotel for this service, nor does it include the actual costs of your gifts.

~~COFFEE SPONSOR~~ SOLD

$6,000

- Includes full color custom printed coffee sleeves, using your design, for all coffee served at the event on Thursday, Friday and Saturday
- Opportunity to provide table tent style signage at all coffee stations
- Logo displayed on website sponsor page

~~HOTEL KEY CARD~~ SOLD

$10,000

- Includes full creative input on front of key cards for all hotel guests
- Includes printing and distribution costs involved
- Logo displayed on website sponsor page

~~EVENT WIFI~~ SOLD

$12,000

- Full creative input on wifi network name, password, and splash page and welcome page
- Ability to place small signage at event for wifi
- Includes half page ad in program
- Logo displayed on website sponsor page

~~MERCH STORE~~ SOLD

$5,000

No one wants to leave PM20 without a shirt or other memorabilia to commemorate the epic week, and we'd love to have you help send everyone home happy. This sponsorship can be as simple as branding of the store signage, or as elaborate as your team managing on-site printing of PM shirts, and other merchandise featuring your brand. This can be as big or as small as you wish!

~~MOBILE APP~~ SOLD

$6,000

- Includes exclusive co-branding with PM20 on the custom iOS and Android mobile app
- Includes full page ad in program
- Includes welcome bag insert placement
- Logo displayed on website sponsor page
- Dedicated email to all attendees promoting app, as well as your company

~~ATTENDEE BADGE~~ SOLD

$12,000

- Includes full creative input on design of back of name badges received and worn by all attendees, speakers and exhibitors
- Includes printing and distribution costs involved
- Logo displayed on website sponsor page

~~LANYARD~~ SOLD

$12,000

- Includes full creative input on color and design (your logo) on credential lanyards distributed to all attendees, speakers and sponsors
- Includes all printing and distribution costs involved
- Logo displayed on website sponsor page

PODCAST MOVEMENT

NETWORKING (All Exclusive)

INTERVIEWER/GUEST SPEED NETWORKING

$4,000

Sponsor this networking event that will bring together over 80 very targeted attendees for two sessions of "Speed Dating". We're helping interview podcast hosts connect with great podcast guests, and you can make it al possible!

SPEAKER/SPONSOR/ PRO PASS LOUNGE

$12,000

500+ of the best and brightest PM20 attendees will have access to the Lounge, which will be the premier place for networking to happen.

• As sponsor of this exclusive opportunity you will receive the following benefits:
• Includes all food and drink to be served in the lounge on Thursday, Friday and Saturday
• All conference materials will market the lounge as "presented by Company Name"
• All online materials will market the lounge as "presented by Company Name"
• Opportunity to pass out materials to attendees in the lounge
• Opportunity to display signage in the lounge
• Opportunity to "set up shop" and meet the Pro • Pass Lounge attendees in an environment away from all other PM20 partners
• 2 PM20 passes

~~LOUNGES (Inside Expo Hall)~~ SOLD

$10,000-$12,000

Podcast Movement is a great time to meet thousands of other current and aspiring podcasters, but it's not always easy. This section contains seating, tables and power stations and will be going on in the middle of the action all three days, and everyone is welcome to participate in informal activities that help attendees meet and spread ideas at PM20!

• As sponsor of these opportunities you will receive the following benefits:
• All online materials will market as "Company Name Lounge"
• Opportunity to pass out materials to attendees hanging out in the lounge
Have full control of furniture and branding in the • Lounge (we will furnish basic furniture, but you can upgrade as you see fit)
• Opportunity to set up at one of the tables at the event and meet the attendees in an environment different from all other PM20 partners.
• 3 PM20 Passes

"Podcast Movement was a grand few days, I learned much & met some grand people doing big things. It was a privilege.

- Gene J. Mikulka
Talking Space Podcast

Email **kristy@podcastmovement.com** to lock your place in now!

EDUCATION (All Exclusive)

Podcast Movement's 100+ sessions are divided up between 7 tracks, each one with a different focus. This year, we're giving partners the chance to get involved with the tracks that are most applicable to them.

Each track sponsorship includes:

- Track branded as "presented by Your Name" in all materials
- A dedicated room where most breakout sessions on the track will take place.
- Your branding on our room signage.
- Opportunity to welcome attendees at the beginning of each day, plus "emcee" the room where most of the sessions will take place
- Opportunity to "seat drop", where you can put a piece of marketing material in each chair between sessions
- 2 PM20 Passes

AUDIO FICTION TRACK

$7,000

One of the fastest growing genres of podcasting is the audio drama format, and we're absolutely in love with it. If you've heard any of these shows, you know that they're truly art.

INDUSTRY TRACK

$7,000

This track grew out of the requests from the growing number of attendees who come from the business side of podcasting. Attendees to these sessions often are professionals in the podcast industry, versus podcasters themselves.

~~MARKETING TRACK~~ SOLD

$7,000

This track is one of our most popular, especially amongst the more experienced podcasters. They know how to create content, but are looking for ways to get it heard, so they seek out the Marketing Track.

~~CREATION TRACK~~ SOLD

$7,000

This track is the one that most people think of when they first see the event. Everything that goes into the creation of content, other than technical aspects, goes here.

~~MONETIZATION~~ SOLD

$7,000

This track is one that many of our attendees look forward to each year. Not only will there be sessions teaching new podcasters the basics of monetization, but there will be sessions for advanced podcasters discussing the latest and greatest trends in monetization.

SOCIETY, CULTURE & ADVOCACY TRACK

$7,000

Podcasters have a history of being culture shifters, change makers, fringe dwellers, and risk takers. This year, Podcast Movement leads the industry by adding our newest track for podcasters embedded in social and cultural topics, serving underrepresented populations and to those addressing social justice issues through podcasting!

~~FIRESIDE~~ & SOLUTIONS STAGE SPONSORS

$5,000 each

• Stage branded as “presented by Your Name” in all materials
• Your branding on our room signage.
• Opportunity to welcome attendees at the beginning of each day, plus “emcee” the room where most of the sessions will take place
• Opportunity to “seat drop”, where you can put a piece of marketing material in each chair between sessions
• 2 PM20 Passes

TECHNICAL TRACK

$7,000

No one can record a podcast without knowing some fundamental basics, and the Technical Track often starts there. From basic editing talks, to complicated production discussions, this track is one full of information applicable to many of those attending PM.

~~CUSTOM TRACK~~ SOLD

$5,000-15,000

Podcast Movement is all about serving the community, and giving attendees from all over the industry the content they need to be more succes. If you are interested in curating your own topic-focused track at the event, we have several options available!

WORKSHOP SPONSOR (2)

$3,000-$6,000

The first day of PM20 will feature several partner-lead workshops. We have a number of different room/stage sizes available to you so that you can make them your own

PODCAST MOVEMENT

LUNCH & LEARN OR PRIVATE BREAKFAST SPONSOR (6)

$10,000 each

Address a group of 55 targeted conference-goers during this hour-long, invitation-only lunch and private networking event. Sponsor also receives branding on digital invitation and all official promotion of the event. Plated lunch costs for 50 guests and up to 5 staffers are included in the sponsorship for a total of 55 seats. Additional signage or give-aways are at the discretion of the Sponsor. Note: We do not share attendee email addresses as part of attendee outreach.

> This past week at my first Podcast Movement has been UNREAL. Thank you to all the people who made the experience so awesome.
>
> - Hannah McCreesh
> Podcast Websites

Email **kristy@podcastmovement.com** to lock your place in now!

PARTIES/EVENTS (All Exclusive)

WEDNESDAY EVENING PARTY

$15,000

After another long day in conference rooms, the attendees of Podcast Movement will be excited to get out of the hotel and mix it up. You call the shots, and can select the venue, offerings, and make it your own! And need help? We have some awesome ideas already!

This package includes:

• Cost of food and drink not included
• Opportunity to "take the stage" and thank those in attendance
• Opportunity to program event theme and entertainment
• All conference materials will market the party as "presented by Company Name"
• All online materials will market the party as "presented by Company Name"
• Opportunity to distribute materials or gifts to attendees at the party
• Opportunity to display signage at the party
• Includes 10'x8' Exhibitor booth for Podcast Movement
• 4 PM20 passes
• Logo displayed on website Sponsor page and Exhibitor page

MONDAY EVENING KICK OFF PARTY

$10,000

This party is something that you can arrange on your own off site, or we can assist you in organizing something on location.

Podcast Movement attendees love to network, and you can help facilitate that, plus welcome PM attendees the evening before the conference begins. Be the center of attention as you plan this gathering. This will be held on your terms, so you call the shots, and we tell everyone to be there!

• Cost of food and drink not included
• All conference materials note the event as "presented by Company Name"
• Opportunity to welcome attendees to the event
• All online materials & mobile app will market the event as "presented by Company Name"
• Opportunity to distribute materials or gifts to attendees
• Opportunity to display signage at event
• Logo displayed on website sponsor page
• 2 PM20 passes

DALLAS 2020

PARTIES/EVENTS (All Exclusive)

PM20 AFTER PARTY SPONSOR (Thursday PM)

$5,000

This party is something that you can arrange on your own off site, or we can assist you in organizing something on location. It's the last day of Podcast Movement, and people don't want the fun to end! You can be the final hurrah of 2020 by hosting the Podcast Movement 2020 After-Party. This will be held on your terms, so you call the shots, and we tell everyone to be there! This takes place Saturday afternoon/evening.

• Cost of food and drink not included
• All conference materials will market the party as "presented by Company Name"
• All online materials will market the party as "presented by Company Name"
• Opportunity to distribute materials or gifts to attendees at the party

SPEAKER & SPONSOR RECEPTION SPONSOR

$8,000

Help us thank the heart and soul of PM (the speakers and sponsors) to PM20 at our private "thank you" reception.

As sponsor of this exclusive opportunity you will receive the following benefits:
• Cost of food and drink not included
• All communication with speakers will promote the event as "presented by Company Name"
• Opportunity to pass out materials to attendees
• Opportunity to display signage at the event, in addition to other branded activations (staff shirts, cocktail napkins, etc)

IGNITE SPONSOR

$5,000

Ignite is a fun gathering of like-minded people where a democratically selected group of speakers get on stage for 5 minute talks on topics designed to entertain, educate, or excite you. Each talk is called a "spark" as it is supposed to "ignite" thought and conversation around a single idea. Ignite is held onsite on one of the main PM stages on Wednesday night.

As sponsor of this exclusive opportunity you will receive the following benefits:
• All conference materials will market the event as "presented by Company Name"
• Opportunity to co-emcee event, speak at the event, or participate in other fun activities during the event.
• All online materials & mobile app will market the event as "presented by Company Name"
• Opportunity to distribute materials or gifts to attendees and speakers
• Opportunity to display signage on stage
• Logo displayed on website sponsor page
• 2 PM20 passes

DALLAS 2020

PARTIES/EVENTS (All Exclusive)

NEW ATTENDEE ORIENTATION SPONSOR

$4,000

Podcast Movement can be an exciting experience, but can also be overwhelming. This event will take place once in the morning and once in the afternoon of the first day, where anyone and everyone is welcome to participate in both formal and informal activities that help attendees meet other first timers, and learn how to make the most out of PM20!

As sponsor of this exclusive opportunity you will receive the following benefits:

• All online materials will market as “presented by Company Name”
• Opportunity to pass out materials to attendees before and during the event
• Opportunity to deliver a welcome message and a thank you message before and after the event
• Opportunity to display signage in room
• Opportunity to set up a table at the event and meet the attendees in an environment away from all other
• PM20 partners

NEW PODCASTER PRIMER SPONSOR

$3,000

Podcast Movement is great for podcasters of all experience levels, but sometimes it can be intimidating for brand new podcasters! This two hour primer will get brand new podcasters up to speed, so they can “talk the talk” for the rest of the week.

As sponsor of this exclusive opportunity you will receive the following benefits:

• All online materials will market as “presented by Company Name”
• Opportunity to pass out materials to attendees before and during the event
• Opportunity to deliver a welcome message and a thank you message before and after the event
• Opportunity to display signage in room
• Opportunity to set up a table at the event and meet the attendees in an environment away from all other
• PM20 partners

MORNING YOGA SPONSOR

$2,000

Every morning we welcome all attendees to get their yogi on! Whether you provide products and services for physical fitness, or podcasters, this is a great opportunity to get in front of them!

• All conference materials will market the walks as “presented by Company Name”
• Opportunity to welcome participants each morning, distribute materials or gifts to participants, and provide refreshments before or after.
• All online materials & mobile app will market the yoga sessions as “presented by Company Name”
• Logo displayed on website sponsor page

PODCAST MOVEMENT

PARTIES/EVENTS (All Exclusive)

PRIVATE DINNER/EVENT/PARTY SPONSOR

$5,000

PM attendees love to network and celebrate. Here's an opportunity to throw an event that everyone will be talking about long after the conference is over. Events can be open or VIP. PM will help coordinate RSVPs if you'd like. Ideas include: pub crawl, bowling, game night, live music, karaoke, happy hour, dinner, etc.

• PM team will help determine the best time and date for your event.
• Opportunity to distribute information and/or gifts to attendees at the event
• Opportunity to display signage at the event
• If the event is open to all, printed materials, online materials & mobile app will market the event as "presented by Company Name"
• Cost of event (venue rental, food, drink etc.) is not included
• Logo displayed on website sponsor page
• 2 PM20 passes

~~TUESDAY EVENING PARTY (This is the BIG one)~~

SOLD

$20,000

After the first full day at the conference, the attendees of Podcast Movement will be excited to have some fun. You call the shots, and can select the venue, offerings, and make it your own! And need help? We have some awesome ideas already!

This package includes:
• Cost of food and drink not included
• Opportunity to "take the stage" and thank those in attendance
• Opportunity to program event theme and entertainment
• All conference materials will market the party as "presented by Company Name"
• All online materials will market the party as "presented by Company Name"
• Opportunity to distribute materials or gifts to attendees at the party
• Opportunity to display signage at the party
• Includes 10'x8' Exhibitor booth for Podcast Movement
• 4 PM20 passes
• Logo displayed on website Sponsor page and Exhibitor page

PODCAST MOVEMENT

PARTIES/EVENTS (All Exclusive)

PODCASTERS OF COLOR NETWORKING SPONSOR

$2,000

This session takes place the day before PM officially kicks off, and will welcome new and veteran podcastera alike to get to meet and know each other before festivities officially begin!

As sponsor of this exclusive opportunity you will receive the following benefits:

- All online materials will market as “presented by Company Name”
- Opportunity to pass out materials to attendees before and during the event
- Opportunity to deliver a welcome message and a thank you message before and after the event
- Opportunity to display signage in room
- Opportunity to set up a table at the event and meet the attendees in an environment away from all other
- PM20 partners

~~WOMEN'S NETWORKING SPONSOR~~ SOLD

$2,000

This session takes place the day before PM officially kicks off, and will welcome new and veteran podcastera alike to get to meet and know each other before festivities officially begin!

As sponsor of this exclusive opportunity you will receive the following benefits:

- All online materials will market as “presented by Company Name”
- Opportunity to pass out materials to attendees before and during the event
- Opportunity to deliver a welcome message and a thank you message before and after the event
- Opportunity to display signage in room
- Opportunity to set up a table at the event and meet the attendees in an environment away from all other
- PM20 partners

~~CHECK IN EVENT & REGISTRATION COUNTER~~ SOLD

$10,000

The first “official” event at PM20 is when attendees, sponsors and speakers pick up their badges...and this is their first opportunity to do it! For the second year in a row we turn the check in event into a party, with live music, a cash bar, and other entertainment. PLUS the branded registration counters will keep your branding for the entire week, so even those who check in later will know YOU are there.

- All conference materials will market the check in event as “presented by Company Name”
- Opportunity to co-brand registration counters used during check in event, and the conference lobby after
- Opportunity to brand big screens during check in event with a logo, video loop or slideshow
- Opportunity to distribute materials and display signage during check in event
- Logo displayed on website sponsor page

Email **kristy@podcastmovement.com** to lock your place in now!

INTERESTED IN A PODCAST MOVEMENT SPONSORSHIP OR EXHIBITION OPPORTUNITY?

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