



PODCAST MOVEMENT

NASHVILLE ★ TN

& SPONSORSHIP
EXHIBITING

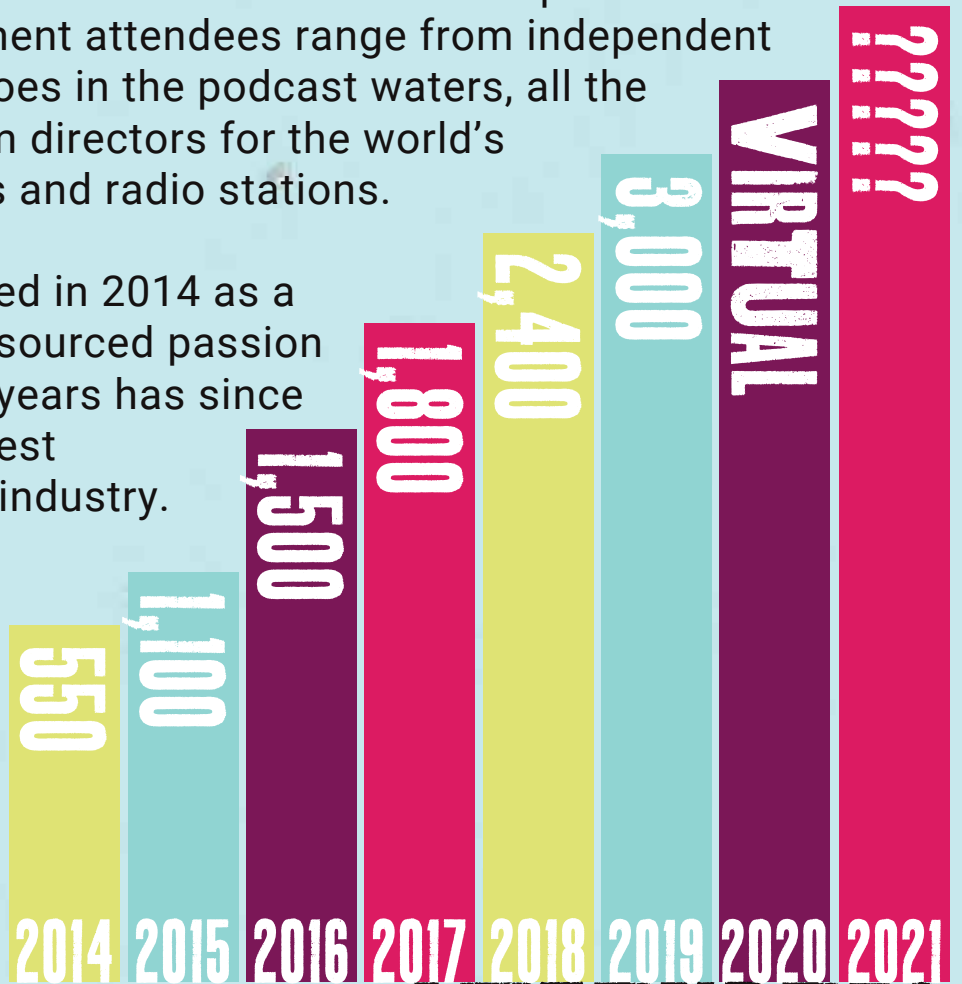


ABOUT PODCAST MOVEMENT

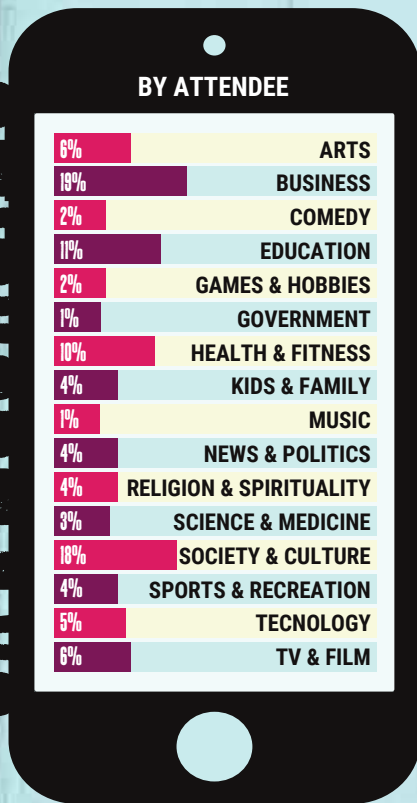


Podcast Movement is the world's premier gathering of active and aspiring podcasters, and of those in and around the podcast industry. Podcast Movement attendees range from independent producers dipping their toes in the podcast waters, all the way to CEOs and program directors for the world's largest podcast networks and radio stations.

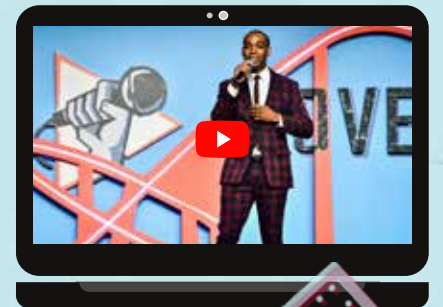
Podcast Movement started in 2014 as a crowdfunded and crowd sourced passion project, and in five short years has since grown to the world's largest gathering in the podcast industry.



CATEGORIES



ATTENDEES



2019 HIGHLIGHTS



PAST PIM SPEAKERS



AISHA TYLER

Girl on Guy



DAN CARLIN

Hardcore History



GLYNN WASHINGTON

Snap Judgment



GUY RAZ

TED Radio Hour & How I Built This



ROMAN MARS

99% Invisible



SARAH KOENIG

Serial



TERRY GROSS

Fresh Air

**+OVER
1,000
MORE**



adswizz

ART19

AUDIOBOOM

amazon music

acast
Makes good stories great

Cadence13

**iHeart
RADIO**

LOU

libsyn

blubrry
stats hosting powerpress

PodBean
Podcast Hosting & Funding

authentic
A Podtrac Company

Megaphone

pandora

WordPress.com

AWeber

nielsen

Google

Spotify



Simplecast

PATREON

ESPN

SHURE

zoom



TRITON

abc AUDIO

+100s MORE

CURRENT & PAST SPONSORS



SPONSOR PACKAGES

Platinum (1 available)	SOLD	\$70,000
Gold (2 available)	SOLD	\$35,000
Silver (4 available)	SOLD	\$17,500
Bronze (2 of 8 available)		\$8,750

PREMIER EXPO BOOTHS (LOBBY)

10x10	\$5,250
30x10 (1 REMAINING)	\$15,000
20x20 (Island) (1 REMAINING)	\$20,000

PRIORITY EXPO BOOTHS (ORANGE)

10x10 (2 REMAINING)	\$4,250
20x10	SOLD \$8,000
30x10	SOLD \$11,750
30x15 (1 REMAINING)	\$15,000

STANDARD EXPO BOOTHS (PURPLE)

10x10 (2 REMAINING)	\$3,250
20x10	SOLD \$6,000
30x10	SOLD \$8,750
20x20	SOLD \$11,000

Music City 1



PODCAST MOVEMENT

BRANDING (ALL EXCLUSIVE)

Attendee Badge	SOLD	\$12,000
Attendee Welcome Bag	SOLD	\$12,000
Childcare		\$5,000
Coffee Sponsor	SOLD	\$6,000
Event WiFi	SOLD	\$12,000
Hotel Key Card	SOLD	\$10,000
Hotel Room Drop Sponsor (1 night avail.)	SOLD	\$2,500
Job Board & Inspiration Board		\$5,000
Lanyard	SOLD	\$12,000
Merch Store Sponsor	SOLD	\$5,000
Mobile App	SOLD	\$6,000
Podcast Pavilion	SOLD	\$9,000
Virtual Ticket Sponsor	SOLD	\$10,000

NETWORKING (ALL EXCLUSIVE)

Guest/Host Speed Dating	SOLD	\$4,000
Lounge (Inside Expo Hall - 1 avail.)		\$10,000
Speaker/Sponsor/Pro Pass Lounge	SOLD	\$12,000



EDUCATION (ALL EXCLUSIVE)

Audio Fiction Track	SOLD \$7,000
Creation Track	SOLD \$7,000
Industry Track	SOLD \$7,000
Custom Podcasting Track	SOLD \$5,000
Marketing Track	SOLD \$7,000
Monetization Track	SOLD \$7,000
Society, Culture & Advocacy Track	SOLD \$7,000
Spanish Language Track	SOLD \$5,000
Technical Track	SOLD \$7,000
Live Stream Stage Sponsor	SOLD \$15,000
Fireside Stage Sponsor	SOLD \$5,000
Solutions Stage Sponsor	SOLD \$5,000
Private Lunch & Learn or Breakfast (Food Included)	SOLD \$10,000
Workshop Sponsor (5 available)	SOLD \$3-6,000





PODCAST MOVEMENT

PARTIES/EVENTS (ALL EXCLUSIVE)

Wednesday Evening Party	SOLD	\$20,000
Thursday Evening Party	SOLD	\$20,000
Check In Event & Registration Counter	SOLD	\$10,000
Kick Off Party Sponsor (Tuesday Night)		\$10,000
PM21 After Party Sponsor (Friday Night)		\$5,000
Speaker & Sponsor Reception (Wednesday)		\$8,000
New Attendee Orientation Sponsor	SOLD	\$4,000
New Podcaster Primer Sponsor	SOLD	\$3,000
Networking Event (Niche, Sponsor Choice)	SOLD	\$2,000
Morning Yoga Sponsor	SOLD	\$2,000
Private Dinner/Event/Party Sponsor	SOLD	\$5,000

PRINT PROGRAM ADS

Half Page (4 available)	SOLD	\$2,000
Full Page (4 available)	SOLD	\$3,000

OTHER

Attendee Bag Insert Add-On (5 Avail.)	\$1,000
Attendee Bag Insert (Non-Sponsor) (5 Avail.)	\$2,000
PodMov Daily Newsletter Sponsorships	Contact Us
Facebook Community Title Sponsor	Contact Us

SPONSOR PACKAGES

These packages include exposure and branding not available to anyone else, and represent the biggest supporters who make Podcast Movement possible. You'll also enjoy the earliest selection of your booth location, and additional inclusions to make the most out of your PM21 activation.



SOLD

PLATINUM

\$70,000 (1 avail.)

- 20'x20' island booth in preferred Standard or Priority location (discount for Premier location)
- 10 All Access passes for staff and clients
- Platinum branding on homepage, sponsor page, and registration confirmation page
- Platinum branding on stage signage
- Two Full page ads in print program
- One insert in attendee gift bag
- Private meeting room at conference venue
- Exposure on every Event Newsletter



SOLD

GOLD

\$35,000 (2 avail.)

- 20'x10' expo booth in Standard or Priority location (discount for Premier location)
- 6 All Access passes for staff and clients
- Gold branding on homepage, sponsor page, and registration confirmation page
- Gold branding on stage signage
- Full page ad in print program
- One insert in attendee gift bag
- Private meeting room at conference venue
- Exposure on every Event Newsletter



SOLD

SILVER

\$17,500 (4 avail.)

- 10'x10' expo booth in Standard or Priority location (discount for Premier location)
- 4 All Access passes for staff and clients
- Silver branding on homepage & sponsor page
- Silver branding on stage signage
- Half page ad in print program
- One insert in attendee gift bag
- Exposure on every Event Newsletter



BRONZE

\$8,750 (2 remain)

- 10'x10' expo booth in Standard location (discount for Priority or Premier location)
- 2 All Access passes for staff and clients
- Bronze branding on sponsor page
- Bronze branding on select conference signage
- Quarter page ad in print program



EXPO BOOTHS

The Podcast Movement expo hall is open all day Wednesday, Thursday and most of Friday. We'll feature extended midday breaks, as well as a dedicated "expo time" to maximize your exposure.

You have several size and location options to choose from in 2021.

10X10 BOOTH

Starting at \$3,250

Includes 6' table, chairs, wastebasket, and access to shared conference WiFi. Also includes 2 PM21 passes and logo displayed on website exhibitor page.

20X10 BOOTH

Starting at \$6,000

Includes two 6' tables, chairs, wastebasket, and access to shared conference WiFi. Also includes 3 PM21 passes and logo displayed on website exhibitor page.

30X10 BOOTH

Starting at \$8,750

Includes three 6' table, chairs, wastebasket, and access to shared conference WiFi. Also includes 4 PM21 passes and logo displayed on website exhibitor page.

20X20 BOOTH

Starting at \$11,000

Includes 6' table, chairs, wastebasket, and access to shared conference WiFi. Also includes 5 PM21 passes and logo displayed on website exhibitor page.

30X15 BOOTH

(Peninsula) \$15,000

Includes 6' table, chairs, wastebasket, and access to shared conference WiFi. Also includes 5 PM21 passes and logo displayed on website exhibitor page.



BRANDING (ALL EXCLUSIVE)

CHILDCARE

\$5,000

Last year Podcast Movement offered free childcare for parents who attended the conference, and need a safe place for the little ones during the days. We work with the professionals from A Helping Hand to provide a fun, safe environment for the children, but it unfortunately comes at a cost. But with your help, we can continue to make it easier for parents to attend PM21!

- Includes branding on all online and offline material as the exclusive sponsor.
- The ability to distribute materials to parents, letting them know you all are responsible for helping make the Childcare possible.
- Help program the on-site activities for the children, if you wish.
- 4 Passes to PM21 for you and your clients.
- Logo displayed on website sponsor page.

HOTEL ROOM DR **SOLD**

\$2,500

Most of the attendees at Podcast Movement stay at our host hotel, which also serves as the conference venue. This opportunity allows you to be able to gift each overnight attendee with a sponsored room drop. The hotel will deliver your item to each attendee's room on the day of your choice. *Note that this sponsorship gives you the right to be the only sponsor delivering to our guests on those days, but does not include any charges passed along by the hotel for this service, nor does it include the actual costs of your gifts.*

MERCH STORE **SOLD**

\$5,000

No one wants to leave PM21 without a shirt or other memorabilia to commemorate the epic week, and we'd love to have you help send everyone home happy. This sponsorship can be as simple as branding of the store signage, or as elaborate as your team managing on-site printing of PM shirts, and other merchandise featuring your brand. This can be as big or as small as you wish!

ATTENDEE BADGE **SOLD**

\$12,000

- Includes full creative input on design of back of name badges received and worn by all attendees, speakers and exhibitors.
- Includes printing and distribution costs involved.
- Logo displayed on website sponsor page.

ATTENDEE WELCOME BAG **SOLD**

\$12,000

- Includes full creative input on color and design (your logo) on welcome bag distributed to all attendees, speakers and exhibitors.
- Includes printing and distribution costs involved.
- Logo displayed on website sponsor page.

COFFEE SPONSOR **SOLD**

\$6,000

- Includes full color custom printed coffee sleeves, using your design, for all coffee served at the event on Wednesday, Thursday and Friday.
- Opportunity to provide table tent style signage at all coffee stations.
- Logo displayed on website sponsor page.

HOTEL KEY CARD **SOLD**

\$10,000

- Includes full creative input on front of key cards for all hotel guests.
- Includes printing and distribution costs involved.
- Logo displayed on website sponsor page.

EVENT WIFI **SOLD**

\$12,000

- Full creative input on wifi network name, password, and splash page and welcome page.
- Ability to place small signage at event for wifi.
- Includes half page ad in program.
- Logo displayed on website sponsor page.

BRANDING (ALL EXCLUSIVE)

JOB BOARD & INSPIRATION BOARD

\$5,000

- The boards will be fully branded with your logo, and we will collaborate on the exact design and presentation.
- All online materials & mobile app will market the board as “presented by Company Name”.
- Logo displayed on website sponsor page.
- Additional inclusions can be discussed.

LANYARD **SOLD**

\$12,000

- Includes full creative input on color and design (your logo) on credential lanyards distributed to all attendees, speakers and sponsors.
- Includes all printing and distribution costs involved.
- Logo displayed on website sponsor page.

MOBILE APP **SOLD**

\$6,000

- Includes exclusive co-branding with PM21 on the custom iOS and Android mobile app. Includes full page ad in program.
- Includes welcome bag insert placement.
- Logo displayed on website sponsor page.
- Dedicated email to all attendees promoting app, as well as your company.

VIRTUAL TICKET SPONSOR **SOLD**

\$10,000

The PM Virtual Ticket is a premier live and on-demand tool that gives ticket holders access to videos from every session taking place at this year's event, as well as select live streaming access for those not in attendance. This is different from the Live Stage, which hosts a free stream for non-attendees.

- All conference materials will market the ticket as “presented by Company Name”.
- All online materials & mobile app will market the ticket as “presented by Company Name”.
- Your logo will appear at the beginning of every on-demand video on the ticket, as well as the live streamed sessions.
- Your 15 second trailer will be played at the end of every video on the ticket.
- Logo displayed on website sponsor page.

PODCAST PAVILION **SOLD**

\$9,000

This year's podcast pavilion will feature multiple live podcast stations where podcasters can schedule time to record and broadcast live from Podcast Movement. You will also have the opportunity to collaborate with us on the location and setup for the pavilion.

- All conference materials will market the pavilion as “presented by Company Name”.
- All online materials & mobile app will market the pavilion as “presented by Company Name”.
- Opportunity to distribute materials or gifts to attendees of sessions in the pavilion.
- Opportunity to display signage in the area.
- Logo displayed on website sponsor page.

NETWORKING (ALL EXCLUSIVE)

LOUNGES (INSIDE EXPO HALL)

\$10,000 (1 Left)

Podcast Movement is a great time to meet thousands of other current and aspiring podcasters, but it's not always easy. This section contains seating, tables and power stations and will be going on in the middle of the action all three days, and everyone is welcome to participate in informal activities that help attendees meet and spread ideas at PM21!

As sponsor of these opportunities you will receive the following benefits:

- All online materials will market as "Company Name Lounge".
- Opportunity to pass out materials to attendees hanging out in the lounge
- Have full control of furniture and branding in the Lounge (we will furnish basic furniture, but you can upgrade as you see fit).
- Opportunity to set up at one of the tables at the event and meet the attendees in an environment different from all other PM21 partners.
- 3 PM21 Passes.

GUEST / HOST SPEED DATING

\$4,000 SOLD

Sponsor this networking event that will bring together over 80 very targeted attendees for two sessions of "Speed Dating". We're helping interview podcast hosts connect with great podcast guests, and you can make it all possible!

As sponsor of this exclusive opportunity you will receive the following benefits:

- All online materials will market the event as "presented by Company Name"
- Opportunity to pass out materials to attendees before and during the event
- Opportunity to deliver a welcome message and a thank you message before and after the event
- Opportunity to display signage in room
- 2 PM21 passes

SPEAKER / SPONSOR / PRO PASS LOUNGE

\$12,000 SOLD

500+ of the best and brightest PM21 attendees will have access to the Lounge, which will be the premier place for networking to happen.

As sponsor of this exclusive opportunity you will receive the following benefits:

- Includes all food and drink to be served in the lounge on Wednesday, Thursday and Friday.
- All conference materials will market the lounge as "presented by Company Name".
- All online materials will market the lounge as "presented by Company Name".
- Opportunity to pass out materials to attendees in the lounge.
- Opportunity to display signage in the lounge.
- Opportunity to "set up shop" and meet the Pro Pass Lounge attendees in an environment away from all other PM21 partners.
- 2 PM21 passes.



Podcast Movement was a grand few days, I learned much & met some grand people doing big things. It was a privilege.

- Gene J. Mikulka
Talking Space Podcast

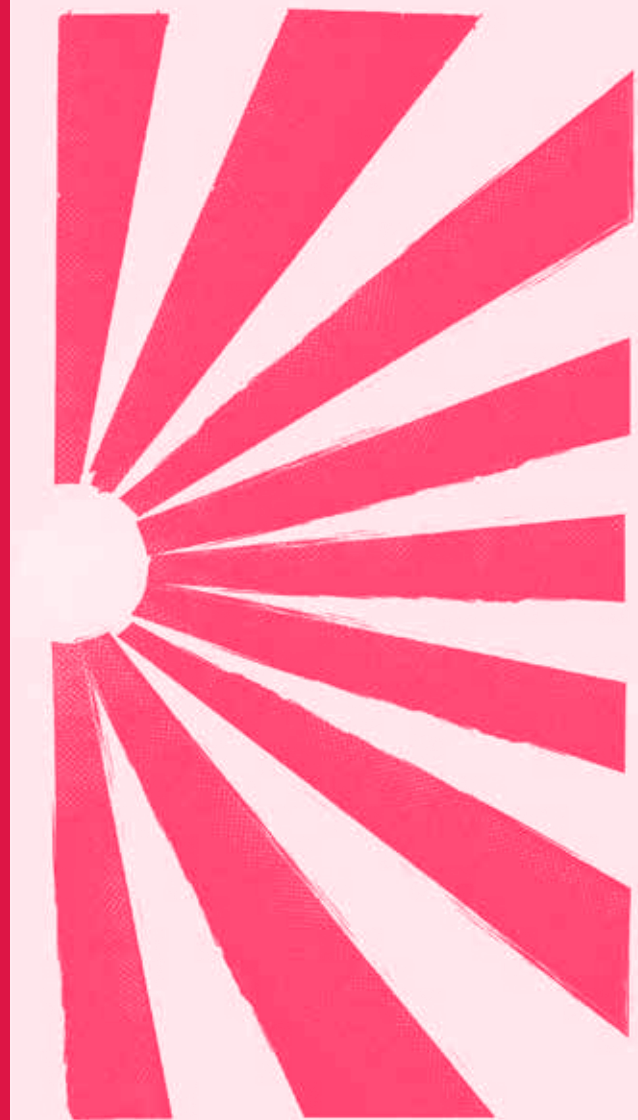
Email kristy@podcastmovement.com to lock your place in now!

EDUCATION (ALL EXCLUSIVE)

Podcast Movement's 100+ sessions are divided up between tracks, each one with a different focus. This year, we're giving partners the chance to get involved with the tracks that are most applicable to them.

Each track sponsorship includes:

- Track branded as "presented by Your Name" in all materials
- A dedicated room where most breakout sessions on the track will take place.
- Your branding on our room signage.
- Opportunity to welcome attendees at the beginning of each day, plus "emcee" the room where most of the sessions will take place
- Opportunity to "seat drop", where you can put a piece of marketing material in each chair between sessions
- 2 PM21 Passes



SOCIETY, CULTURE & ADVOCACY TRACK

~~\$7,000~~ **SOLD**

Podcasters have a history of being culture shifters, change makers, fringe dwellers, and risk takers. This year, Podcast Movement leads the industry by adding our newest track for podcasters embedded in social and cultural topics, serving underrepresented populations and to those addressing social justice issues through podcasting!



CREATION TRACK

~~\$7,000~~ **SOLD**

This track is the one that most people think of when they first see the event. Everything that goes into the creation of content, other than technical aspects, goes here.



SPANISH LANGUAGE PODCASTER TRACK

~~\$5,000~~ **SOLD**

This mini-track is our first ever foray into education taught in another language. Spanish language podcasts are skyrocketing, and we can't wait to continue to help them grow!



CUSTOM PODCASTING TRACK

~~\$5,000~~ **SOLD**

We have one available breakout room on the first day of Podcast Movement (August 4) that can totally be programmed by you! 5 full sessions, includes all AV equipment and technical staff!



MONETIZATION TRACK

\$7,000 SOLD

This track is one that many of our attendees look forward to each year. Not only will there be sessions teaching new podcasters the basics of monetization, but there will be sessions for advanced podcasters discussing the latest and greatest trends in monetization.



FIRESIDE & SOLUTIONS

\$5,000 SOLD

Stage branded as “presented by Your Name” in all materials. Your branding on our room signage. Opportunity to welcome attendees at the beginning of each day, plus “emcee” the room where most of the sessions will take place. Opportunity to “seat drop”, where you can put a piece of marketing material in each chair between sessions.
2 PM21 Passes



LIVE STREAM STAGE

\$15,000 SOLD

This year we’re excited for the return of the “Live Streaming Stage”, which will be the centerpiece of Podcast Movement Central during PM21. Your brand and message will be seen not only by thousands at the event, but by many more live from around the world. Whether you want to be hands-on and emcee events on the stage, or just have your branding run during the stream, we’ll work with you to craft an awesome experience with great exposure.



AUDIO FICTION TRACK

\$7,000 SOLD

One of the fastest growing genres of podcasting is the audio drama format, and we’re absolutely in love with it. If you’ve heard any of these shows, you know that they’re truly art.



MARKETING TRACK

\$7,000 SOLD

This track is one of our most popular, especially amongst the more experienced podcasters. They know how to create content, but are looking for ways to get it heard, so they seek out the Marketing Track.



WORKSHOP SPONSOR

\$3-6,000 (SOLD)

The first day of PM21 will feature several partner-lead workshops. We have a number of different room/stage sizes available to you so that you can make them your own.



INDUSTRY TRACK

\$7,000 SOLD

This track grew out of the requests from the growing number of attendees who come from the business side of podcasting. Attendees to these sessions often are professionals in the podcast industry, versus podcasters themselves.



TECHNICAL TRACK

\$7,000 SOLD

No one can record a podcast without knowing some fundamental basics, and the Technical Track often starts there. From basic editing talks, to complicated production discussions, this track is one full of information applicable to many of those attending PM.

PARTIES/EVENTS (ALL EXCLUSIVE)

TUESDAY NIGHT KICK OFF PARTY

\$10,000

This party is something that you can arrange on your own off site, or we can assist you in organizing something on location. Podcast Movement attendees love to network, and you can help facilitate that, plus welcome PM attendees the evening before the conference begins. Be the center of attention as you plan this gathering. This will be held on your terms, so you call the shots, and we tell everyone to be there!

This package includes:

- Cost of food and drink not included
- All conference materials note the event as “presented by Company Name”
- Opportunity to welcome attendees to the event
- All online materials & mobile app will market the event as “presented by Company Name”
- Opportunity to distribute materials or gifts to attendees
- Opportunity to display signage at event
- Logo displayed on website sponsor page
- 2 PM21 passes

PM21 AFTER PARTY SPONSOR (FRIDAY NIGHT)

\$5,000

This party is something that you can arrange on your own off site, or we can assist you in organizing something on location. It's the last day of Podcast Movement, and people don't want the fun to end! You can be the final hurrah of 2021 by hosting the Podcast Movement 2021 After-Party. This will be held on your terms, so you call the shots, and we tell everyone to be there! This takes place Saturday afternoon/evening.

This package includes:

- Cost of food and drink not included
- All conference materials will market the party as “presented by Company Name”
- All online materials will market the party as “presented by Company Name”
- Opportunity to distribute materials or gifts to attendees at the party

IGNITE SPONSOR

~~\$5,000~~

SOLD

Ignite is a fun gathering of like-minded people where a democratically selected group of speakers get on stage for 5 minute talks on topics designed to entertain, educate, or excite you. Each talk is called a “spark” as it is supposed to “ignite” thought and conversation around a single idea. Ignite is held onsite on one of the main PM stages on Wednesday night.

As sponsor of this exclusive opportunity you will receive the following benefits:

- All conference materials will market the event as “presented by Company Name”
- Opportunity to co-emcee event, speak at the event, or participate in other fun activities during the event.
- All online materials & mobile app will market the event as “presented by Company Name”
- Opportunity to distribute materials or gifts to attendees and speakers
- Opportunity to display signage on stage
- Logo displayed on website sponsor page
- 2 PM21 passes

PARTIES/EVENTS (ALL EXCLUSIVE)

~~WEDNESDAY EVENING PARTY~~

~~\$20,000~~ **SOLD**

After the first full day at the conference, the attendees of Podcast Movement will be excited to have some fun. You call the shots, and can select the venue, offerings, and make it your own! And need help? We have some awesome ideas already!

This package includes:

- Cost of food and drink not included
- Opportunity to “take the stage” and thank those in attendance
- Opportunity to program event theme and entertainment
- All conference materials will market the party as “presented by Company Name”
- All online materials will market the party as “presented by Company Name”
- Opportunity to distribute materials or gifts to attendees at the party
- Opportunity to display signage at the party
- Includes 10’x8’ Exhibitor booth for Podcast Movement
- 4 PM21 passes
- Logo displayed on website Sponsor page and Exhibitor page

~~THURSDAY EVENING PARTY~~

~~\$20,000~~ **SOLD**

After another long day in conference rooms, the attendees of Podcast Movement will be excited to get out of the hotel and mix it up. You call the shots, and can select the venue, offerings, and make it your own! And need help? We have some awesome ideas already!

This package includes:

- Cost of food and drink not included
- Opportunity to “take the stage” and thank those in attendance
- Opportunity to program event theme and entertainment
- All conference materials will market the party as “presented by Company Name”
- All online materials will market the party as “presented by Company Name”
- Opportunity to distribute materials or gifts to attendees at the party
- Opportunity to display signage at the party
- Includes 10’x8’ Exhibitor booth for Podcast Movement
- 4 PM21 passes
- Logo displayed on website Sponsor page and Exhibitor page

~~CHECK IN EVENT & REGISTRATION COUNTER SPONSOR (TUES AFTERNOON)~~

~~\$10,000~~ **SOLD**

The first “official” event at PM21 is when attendees, sponsors and speakers pick up their badges...and this is their first opportunity to do it! For the second year in a row we turn the check in event into a party, with live music, a cash bar, and other entertainment. PLUS the branded registration counters will keep your branding for the entire week, so even those who check in later will know YOU are there.

Includes:

- All conference materials will market the check in event as “presented by Company Name”
- Opportunity to co-brand registration counters used during check in event, and the conference lobby after
- Opportunity to brand big screens during check in event with a logo, video loop or slideshow
- Opportunity to distribute materials and display signage during check in event
- Logo displayed on website sponsor page





This past week at my first Podcast Movement has been UNREAL. Thank you to all the people who made the experience so awesome.

- Hannah McCreesh
Podcast Websites



PARTIES/EVENTS (ALL EXCLUSIVE)

~~SPEAKER & SPONSOR RECEPTION~~

~~\$8,000~~

Help us thank the heart and soul of PM (the speakers and sponsors) to PM21 at our private "thank you" reception.

As sponsor of this exclusive opportunity you will receive the following benefits:

- Cost of food and drink not included
- All communication with speakers will promote the event as "presented by "Company Name"
- Opportunity to pass out materials to attendees
- Opportunity to display signage at the event, in addition to other branded activations (staff shirts, cocktail napkins, etc)

~~NEW PODCASTER PRIMER~~

~~\$3,000~~ **SOLD**

Podcast Movement is great for podcasters of all experience levels, but sometimes it can be intimidating for brand new podcasters! This two hour primer will get brand new podcasters up to speed, so they can "talk the talk" for the rest of the week.

As sponsor of this exclusive opportunity you will receive the following benefits:

- All online materials will market as "presented by Company Name"
- Opportunity to pass out materials to attendees before and during the event
- Opportunity to deliver a welcome message and a thank you message before and after the event
- Opportunity to display signage in room
- Opportunity to set up a table at the event and meet the attendees in an environment away from all other PM21 partners

~~NEW ATTENDEE ORIENTATION~~

~~\$4,000~~ **SOLD**

Podcast Movement can be an exciting experience, but can also be overwhelming. This event will take place once in the morning and once in the afternoon of the first day, where anyone and everyone is welcome to participate in both formal and informal activities that help attendees meet other first timers, and learn how to make the most out of PM21!

As sponsor of this exclusive opportunity you will receive the following benefits:

- All online materials will market as "presented by Company Name"
- Opportunity to pass out materials to attendees before and during the event
- Opportunity to deliver a welcome message and a thank you message before and after the event
- Opportunity to display signage in room
- Opportunity to set up a table at the event and meet the attendees in an environment away from all other PM21 partners

~~MORNING YOGA SPONSOR~~

~~\$2,000~~ **SOLD**

Every morning we welcome all attendees to get their yogi on! Whether you provide products and services for physical fitness, or podcasters, this is a great opportunity to get in front of them!

Includes:

- All conference materials will market the walks as "presented by Company Name"
- Opportunity to welcome participants each morning, distribute materials or gifts to participants, and provide refreshments before or after.
- All online materials & mobile app will market the yoga sessions as "presented by Company Name"
- Logo displayed on website sponsor page

PARTIES/EVENTS (ALL EXCLUSIVE)

~~NETWORKING SPONSOR~~

~~\$2,000~~

SOLD

These sessions can take place at coordinated times on-site at PM21. You pick the niche (Women's, LatinX, Podcasters of Color, Audio Fiction, Faith Based, and others are just some that we've partnered on in the past).

As sponsor of this exclusive opportunity you will receive the following benefits:

- All online materials will market as "presented by Company Name"
- Opportunity to pass out materials to attendees before and during the event
- Opportunity to deliver a welcome message and a thank you message before and after the event
- Opportunity to display signage in room
- Opportunity to set up a table at the event and meet the attendees in an environment away from all other PM21 partners

~~PRINT PROGRAM ADS~~ **SOLD**

Half Page (4 avail.) \$2,000

8.5"x5.5" color print ad fully designed by you

Full Page (4 avail.) \$3,000

8.5"x11" color print ad fully designed by you

OTHER

Attendee Bag Insert \$1,000

Add-On (5 Avail.)

Attendee Bag Insert \$2,000

(Non-Sponsor - 5 Avail.)

PODMOV DAILY SPONSORSHIP

PRICE VARIES

Our daily newsletter is read by close to 20,000 podcasters and industry professionals every weekday morning, and features one exclusive sponsorship each episode.

~~PRIVATE DINNER/EVENT/PARTY~~

~~\$5,000~~

SOLD

PM attendees love to network and celebrate. Here's an opportunity to throw an event that everyone will be talking about long after the conference is over. Events can be open or VIP. PM will help coordinate RSVPs if you'd like. Ideas include: pub crawl, bowling, game night, live music, karaoke, happy hour, dinner, etc.

Includes:

- PM team will help determine the best time and date for your event.
- Opportunity to distribute information and/or gifts to attendees at the event
- Opportunity to display signage at the event
- If the event is open to all, printed materials, online materials & mobile app will market the event as "presented by Company Name"
- Cost of event (venue rental, food, drink etc.) is not included
- Logo displayed on website sponsor page
- 2 PM21 passes

PODCAST MOVEMENT FACEBOOK COMMUNITY TITLE SPONSOR

CONTACT US

The Facebook's largest and most active group for podcasters is home to over 50,000 active and aspiring podcasters, and has one title sponsor.

OTHER NON-EVENT OPPORTUNITIES

We have several other opportunities outside of the event to partner together, including title sponsor of the world's largest Facebook Group for podcasters, branded webinars and meetups, and more!



Email kristy@podcastmovement.com to lock your place in now!

PODCAST MOVEMENT



NASHVILLE ★ TN

Music City

2021

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SPONSORSHIP OR EXHIBITION OPPORTUNITY?

kristy@podcastmovement.com

