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# ARCHETYPES

### Word Mark ARCHETYPES

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Downloadable audio recordings and podcasts, all in the fields of cultural treatment of women and stereotypes facing women; downloadable audiovisual recordings, downloadable recorded webcasts, downloadable video podcasts, and downloadable television programs, all in the fields of cultural treatment of women and stereotypes facing women; prerecorded DVDs featuring video recordings, namely, audiovisual recordings, recorded webcasts, recorded video podcasts, and television programs, all in the fields of cultural treatment of women and stereotypes facing women; prerecorded CDs and MP3 recordings all featuring audio recordings and podcasts, all in the fields of cultural treatment of women and stereotypes facing women

IC 041. US 100 101 107. G & S: Entertainment services, namely, an ongoing podcast series in the fields of cultural treatment of women and stereotypes facing women; entertainment services, namely, an ongoing video podcast series in the fields of cultural treatment of women and stereotypes facing women; entertainment services, namely, an ongoing web series in the fields of cultural treatment of women and stereotypes facing women; entertainment services, namely, an ongoing television series in the fields of cultural treatment of women and stereotypes facing women; entertainment services in the nature of an ongoing series in the fields of cultural treatment of women and stereotypes facing women, distributed through broadcast television, satellite, cable television, global computer networks, the Internet, websites, wireless devices, mobile applications, set top boxes, webcasts, and on-demand streaming media; entertainment services, namely, providing online non-downloadable video clips related to audiovisual recordings, recorded webcasts, video podcasts, and television programs, all in the fields of cultural treatment of women and stereotypes facing women; entertainment services, namely, providing online non-downloadable audio clips featuring audio recordings and podcasts in the fields of cultural treatment of women and stereotypes facing women; entertainment services, namely, a live online audiovisual series in the fields of cultural treatment of women and stereotypes facing women, distributed through broadcast television, satellite, cable television, global computer networks, the Internet, websites, wireless devices, mobile applications, set top boxes, webcasts, and on-demand streaming media; entertainment services, namely, a live online audio series in the fields of cultural treatment of women and stereotypes facing women, distributed through broadcast television, satellite, cable television, global computer networks, the Internet, websites, wireless devices, mobile applications, set top boxes, webcasts, and on-demand streaming media; entertainment services, namely, a live online web series in the fields of cultural treatment of women and stereotypes facing women, distributed through broadcast television, satellite, cable television, global computer networks, the Internet, websites, wireless devices, mobile applications, set top boxes, webcasts, and on-demand streaming media; entertainment services, namely, a live discussion series in the fields of cultural treatment of women and stereotypes facing women, distributed through broadcast television, satellite, cable

television, global computer networks, the Internet, websites, wireless devices, mobile applications, set top boxes, webcasts, and on-demand streaming media; entertainment services, namely, live stage performances of an ongoing series in the fields of cultural treatment of women and stereotypes facing women; entertainment services in the nature of a live stage performance of a podcast series, video podcast series, web series, or television series in the fields of cultural treatment of women and stereotypes facing women; providing non-downloadable audiovisual recordings, recorded web series, recorded video podcasts, and television programs, all in the fields of cultural treatment of women and stereotypes facing women, through broadcast television, satellite, cable television, global computer networks, the Internet, websites, wireless devices, mobile applications, set top boxes, webcasts, and on-demand streaming media; providing non-downloadable audio recordings and podcasts all in the fields of cultural treatment of women and stereotypes facing women, through broadcast television, satellite, cable television, global computer networks, the Internet, websites, wireless devices, mobile applications, set top boxes, webcasts, and on-demand streaming media; providing a website featuring information in the fields of cultural treatment of women and stereotypes facing women

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 97332048

**Filing Date** March 26, 2022

**Current Basis** 1B

**Original Filing Basis** 1B

**Owner** (APPLICANT) Archewell Audio LLC LIMITED LIABILITY COMPANY DELAWARE 9665 WILSHIRE BOULEVARD, FIFTH FLOOR BEVERLY HILLS CALIFORNIA 90212

**Attorney of Record** Marjorie Witter Norman

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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